



ROCCO FORTE
HOTELS



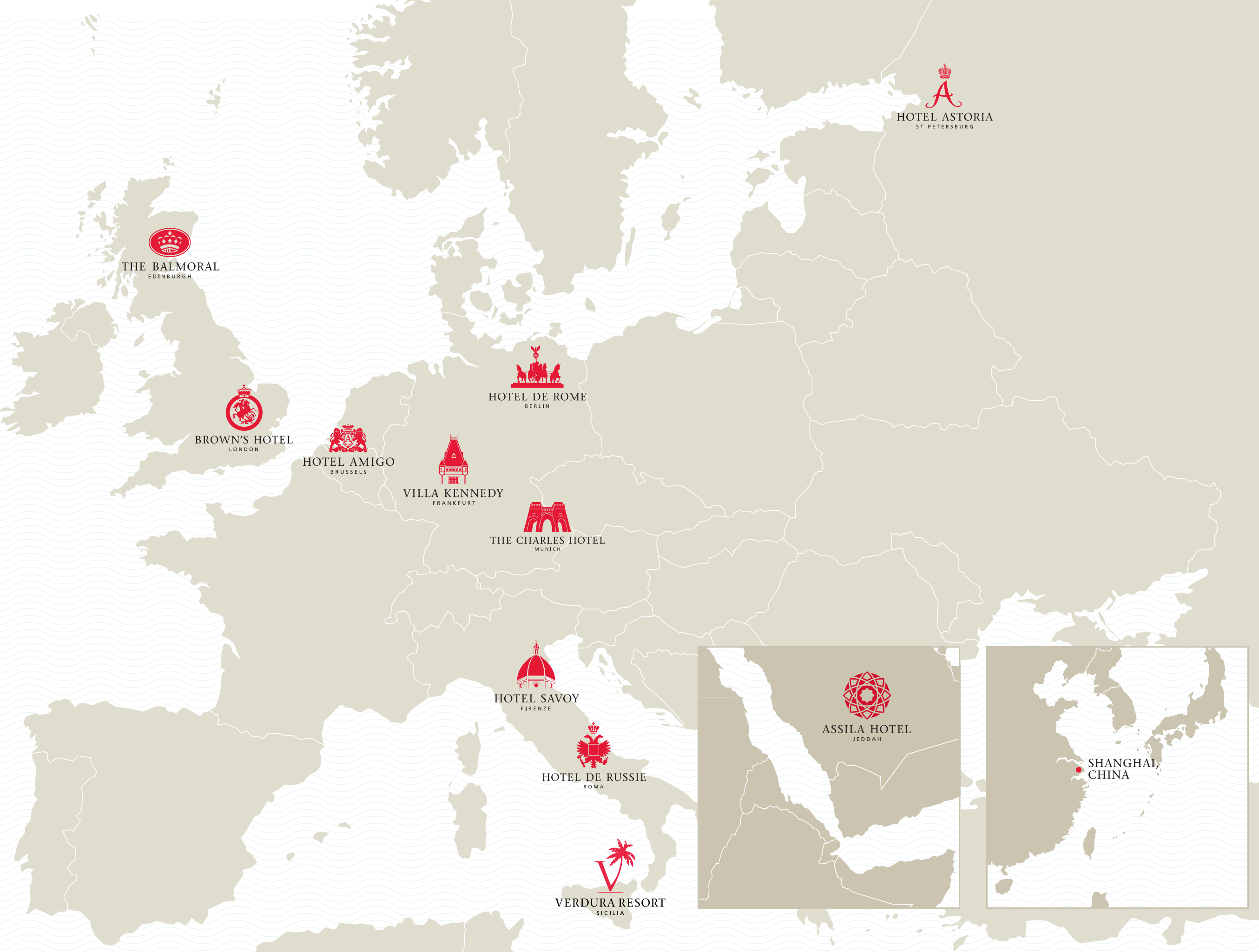
MEETINGS & EVENTS
2016



TABLE OF CONTENTS

P12	BERLIN, HOTEL DE ROME	    
P22	BRUSSELS, HOTEL AMIGO	   
P32	EDINBURGH, THE BALMORAL	    
P42	FLORENCE, HOTEL SAVOY	  
P50	FRANKFURT, VILLA KENNEDY	   
P60	LONDON, BROWN'S HOTEL	   
P70	MUNICH, THE CHARLES HOTEL	    
P80	ROME, HOTEL DE RUSSIE	   
P90	SICILY, VERDURA RESORT	   
P102	ST PETERSBURG, HOTEL ASTORIA	   
P112	JEDDAH, HOTEL ASSILA	    
P122	COMING SOON: SHANGHAI	
P124	CONTACTS	

Event specialisation key:  Car and product launches  Incentives  Executive meetings  Roadshows  Conferences



WELCOME

Welcome to our Rocco Forte Meetings and Events Directory.

Rocco Forte Hotels is about personalising the service to our customer's needs and this applies as much to groups as to individual customers. We are a family owned and run business, my sister Olga, my daughters Lydia and Irene, and son Charles are deeply involved in the detail of the business so we ensure that everything we do in our hotels is tailored to our customer's specific requirements.

Our event teams are split into their own specialist areas covering executive meetings, conferences, incentives, car and product launches and roadshows, so bookers and planners are working with experts in each field.

We are a family that has been involved in hospitality for four generations; we have a warm hearted approach which you will feel in the welcome you receive at our hotels.

Sir Rocco Forte
Chairman and CEO

ROCCO FORTE EVENTS



Booking & Planning	<ul style="list-style-type: none"> • Complimentary accommodation for site visits • Responses when you need them • Simple contracts and cancellation policy 	<ul style="list-style-type: none"> • Complimentary accommodation for site visits • Responses when you need them • Simple contracts and cancellation policy 	<ul style="list-style-type: none"> • Complimentary accommodation for site visits • Responses when you need them • Simple contracts and cancellation policy
Operation	<ul style="list-style-type: none"> • Choice of four menu types <ul style="list-style-type: none"> – Rocco Forte Nourish – Rocco Forte Classics – Restaurant Cuisine – Regional Recipes • Authentic Italian coffee • Dedicated point of contact with comprehensive knowledge of your destination 	<ul style="list-style-type: none"> • Choice of four menu types <ul style="list-style-type: none"> – Rocco Forte Nourish – Rocco Forte Classics – Restaurant Cuisine – Regional Recipes • Dedicated point of contact with comprehensive knowledge of your destination • Authentic Italian coffee made to order by your barista 	<ul style="list-style-type: none"> • Choice of four menu types <ul style="list-style-type: none"> – Rocco Forte Nourish – Rocco Forte Classics – Restaurant Cuisine – Regional Recipes • Dedicated point of contact with comprehensive knowledge of your destination • Authentic Italian coffee made to order by your barista • Fresh flowers daily in meeting areas • 1 Rocco Forte Event team building experience
Accommodation	<ul style="list-style-type: none"> • VIP delegate recognition (including upgrades) • 1 complimentary room either per 50 accumulated occupied rooms OR for meetings over 25,000 Euro 	<ul style="list-style-type: none"> • VIP delegate recognition (including upgrades) • 1 complimentary room either per 50 accumulated occupied rooms OR for meetings over 25,000 Euro 	<ul style="list-style-type: none"> • VIP delegate recognition (including upgrades) • 1 complimentary room either per 50 accumulated occupied rooms OR for meetings over 25,000 Euro
Amenities	<ul style="list-style-type: none"> • Flipchart and memo pads 	<ul style="list-style-type: none"> • Flipchart and memo pads • Essential AV equipment • High speed Wi-Fi for every delegate 	<ul style="list-style-type: none"> • Flipchart and memo pads • Essential AV equipment • High speed Wi-Fi for every delegate
Farewell Party	–	–	<ul style="list-style-type: none"> • Presidential Suite (or similar) for farewell party • Unlimited Champagne for all delegates • Event photographer

Available for meetings and events from 1st July 2015





YOU'LL ENJOY GREAT TASTES

At Rocco Forte Hotels, we believe exceptional food and generous hospitality can turn a good event into a great one. We'll create the perfect culinary experience for you and your guests. Outstanding menus created from the very best seasonal ingredients. All carefully designed to nourish, energise and inspire.

Hold your next meeting or event at Rocco Forte Hotels and experience:

- A choice of four menu types:
 - Rocco Forte Nourish
 - Rocco Forte Classics
 - Restaurant Cuisine, or
 - Regional Recipes.
- Menus shaped according to your dietary needs. Gluten-free. Lactose-free. Vegetarian.
- Live cooking options for buffets.
- Inventive menu presentations, such as picnic basket lunches.
- Authentic Italian coffee.
- Freshly squeezed juices, fruit and nuts. Premium teas with honey, sliced oranges and lemons. Fresh ginger and mint leaf infusions.

Outside the meeting, entertain your guests with interactive experiences. Try cooking with our chef. Chocolate making. Or create your perfect post-meeting tittle in our expert cocktail class.

COFFEE

BARISTAS AT BREAK TIME

At Rocco Forte Hotels, break times are an opportunity to indulge in authentic Italian coffee. Every meeting enjoys its own capsule coffee machine; for Gold and Platinum packages, our barista will hand-craft your coffee to your exact requirements. From skinny lattes to our signature cappuccinos, your taste buds won't forget the experience.



OUR CAPACITIES AND EVENT SPECIALISATIONS

	Boardroom	Cabaret	Classroom	Dinner	Hollow square	Reception	Theatre	U-Shape	Event specialisation
Our hotels									
Edinburgh, The Balmoral	60	72	80	320		400	110	50	
Sicily, Verdura Resort	60	140	160	280		350	500	46	
Jeddah, Assila Hotel	240	120	300	240	240	600	500	200	
Frankfurt, Villa Kennedy	70	140	130	200		320	250	60	
St Petersburg, Hotel Astoria	70	114	150	184		200	220	60	
Brussels, Hotel Amigo	45	60	100	160		250	120	45	
Munich, The Charles Hotel	36	108	120	180		300	220	42	
Berlin, Hotel de Rome	65	120	120	165		300	250	65	
Rome, Hotel de Russie	36	45	40	80	40	100	80	40	
London, Brown's Hotel	30	40	30	70		120	70	30	
Florence, Hotel Savoy	30	20	30	40		50	50	25	

Event specialisation key: Car and product launches Incentives Executive meetings Roadshows Conferences





HOTEL DE ROME
BERLIN

A ROCCO FORTE HOTEL





A short walk from the central boulevard off Unter den Linden is Hotel de Rome, a beautiful historic building that was once the head office of the Dresdner Bank.

With 145 bedrooms, Hotel de Rome maintains a personal and intimate atmosphere, providing an impressive and grand setting for conferences and events.

At La Banca, our Italian restaurant and bar, local galleries exhibit on the walls and the best *spaghetti al pomodoro* in all of Berlin can be eaten on the terrace.

MEETINGS & EVENTS

- Historic grand ballroom for up to 220 guests
- 5 meeting rooms for up to 90 delegates
- Roof terrace with stunning views over Berlin, available for private parties
- Wi-Fi in public areas and all rooms
- Separate access

OTHER FACILITIES

Accommodation

- 108 bedrooms
- 37 suites

Restaurant & Bar

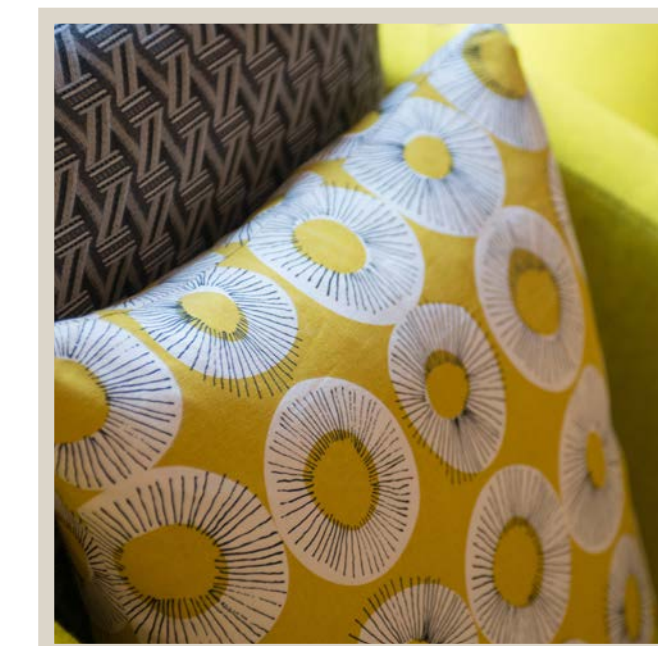
- La Banca – restaurant and bar with terrace
- Opera Court
- The Roof Terrace

Spa De Rome

- 20m swimming pool
- Finnish sauna and steam room
- 6 treatment rooms
- Relaxation area
- Gym

DELEGATES' HIGHLIGHTS

At the end of a productive day, celebrate by taking in views of historical Berlin from our Rooftop Terrace. Here you can celebrate with our delicious cocktail, Berlin Mule, an exclusive La Banca Bar 'Berlin Style' version of the Moscow Mule.





‘Germany has beautiful cities. Among them Berlin is neither the oldest nor the most beautiful. But its vibrance is unrivalled’

RICHARD VON WEIZSÄCKER



LOCATION

- Hotel de Rome is on Bebelplatz in Mitte, in the heart of the city centre
- Within easy walking distance of sights, shopping, attractions and restaurants

TRANSFERS

- 25-minute drive from Berlin Tegel Airport (TXL)
- 10-minute drive from Berlin Hauptbahnhof

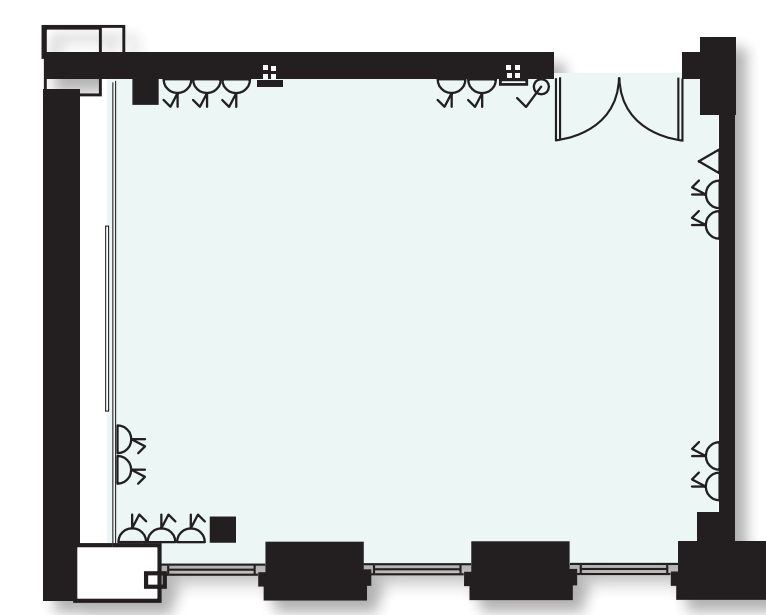


MEETING AND EVENTS FACILITIES AT HOTEL DE ROME

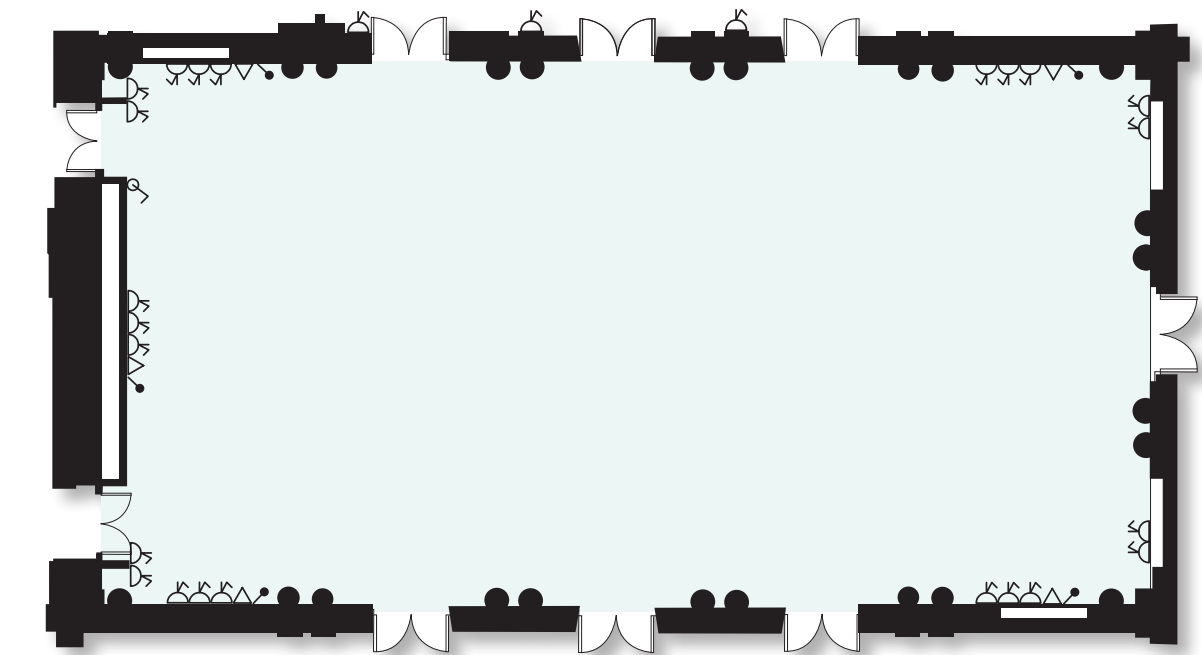


Room	Board-room	Cabaret	Class-room	Dinner	Reception	Theatre	U-Shape	Size		Dimensions (l x w x h)		Floor
								m ²	ft ²	m	ft	
Hotel de Rome								m ²	ft ²	m	ft	
Ballroom	65	120	120	165	300	220	65	276	2971	24x12x8-10	78.7x39.4x26-32	Ground
Opera Court	40	-	30	66	100	100	-	140	1485	13.8x10x5.8	36.09x49.2x19	Ground
Salon 5	24	40	30	44	60	72	25	80	861	10.2x7.45x4.3	33.5x24.6x14.1	Ground

GROUND FLOOR



SALON 5



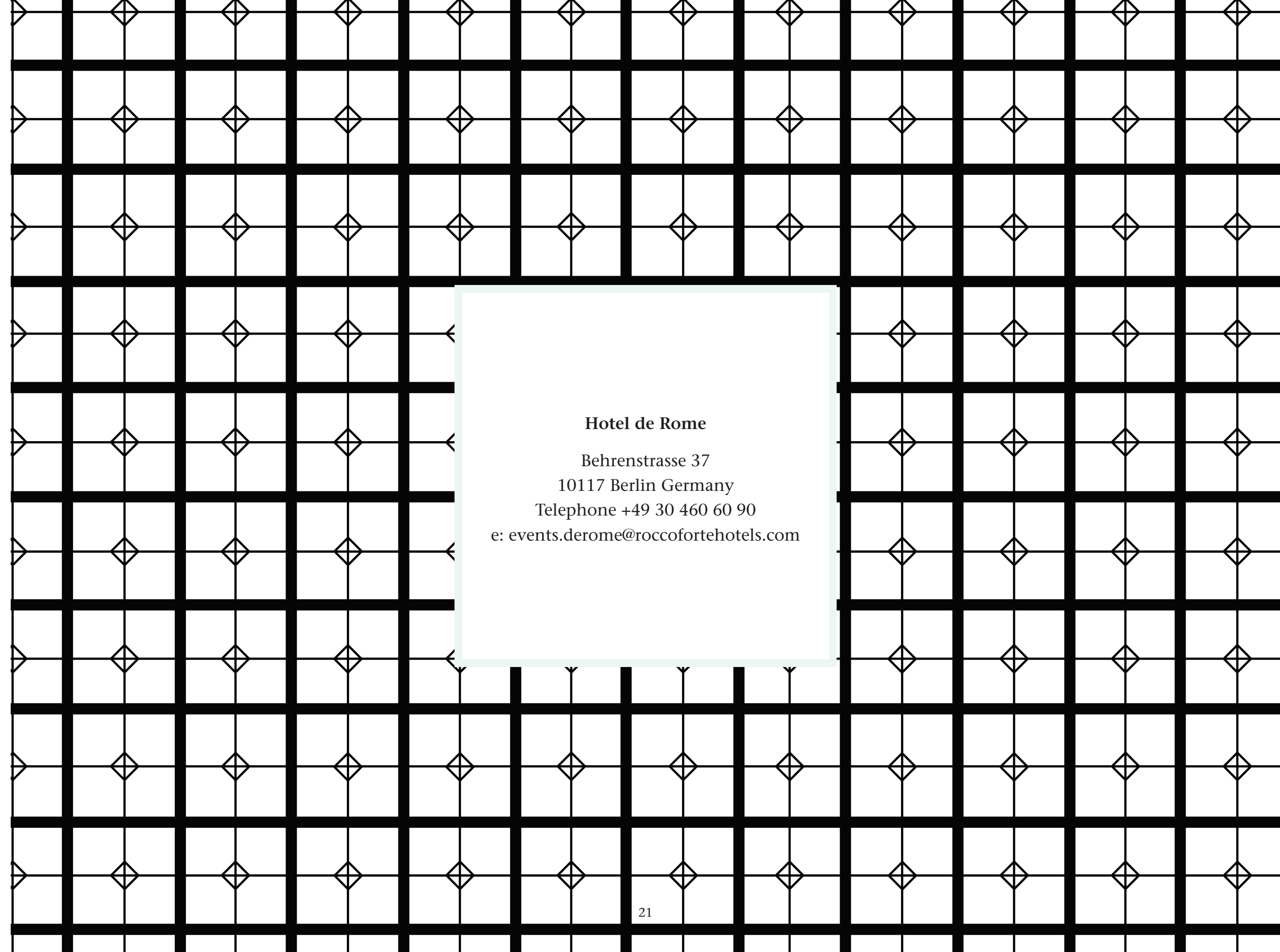
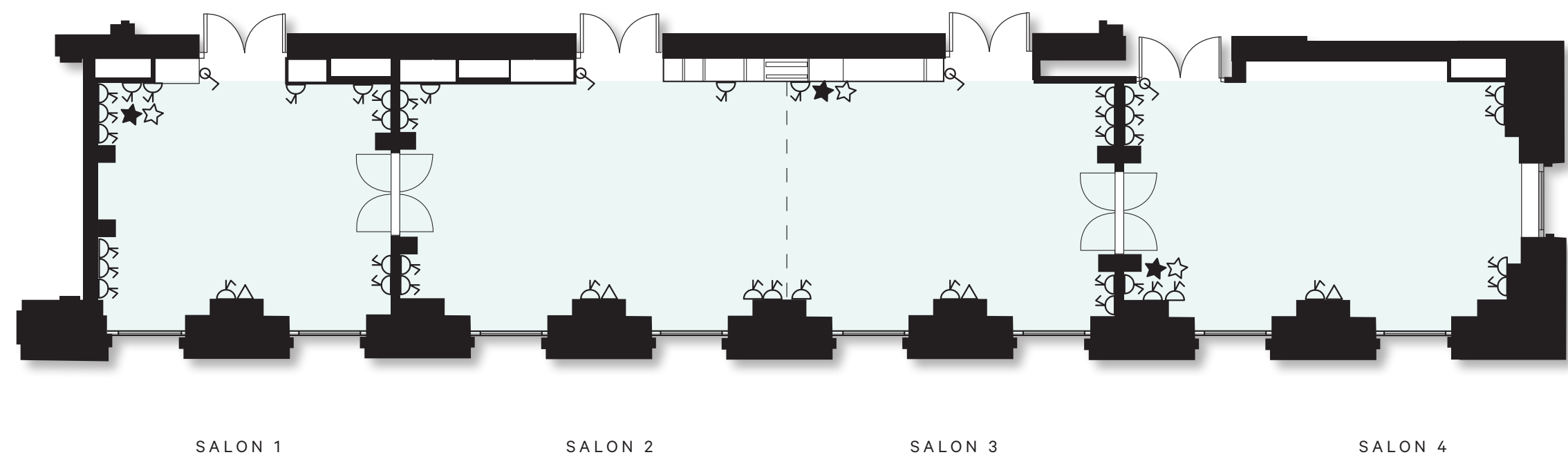
PALM COURT BALLROOM

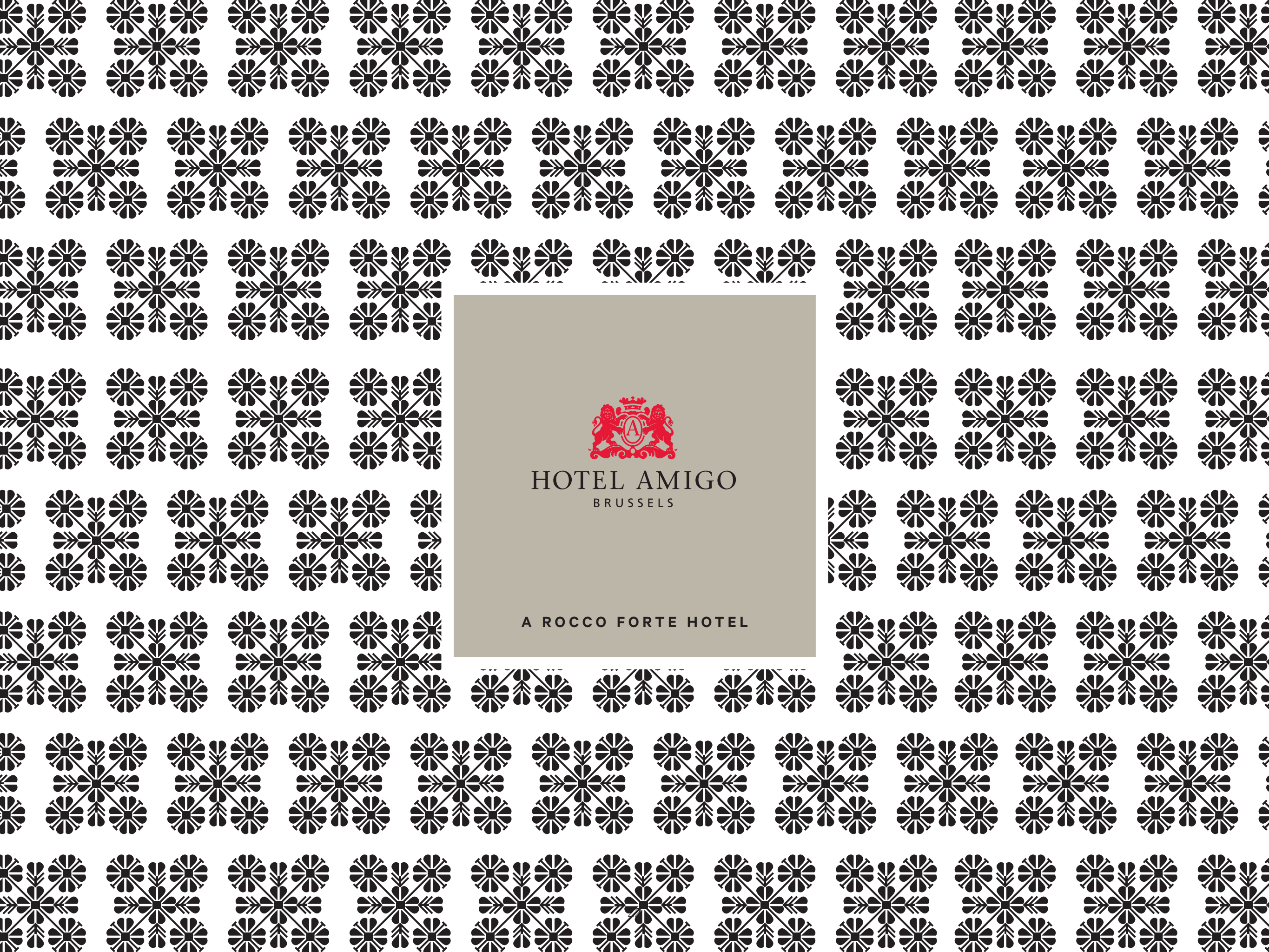
MEETING AND EVENTS FACILITIES AT HOTEL DE ROME



Room	Board-room	Cabaret	Class-room	Dinner	Reception	Theatre	U-Shape	Size		Dimensions (l x w x h)		Floor
								m ²	ft ²	m	ft	
Hotel de Rome												
Salon 1	20	16	15	22	30	35	15	40	430	7.2x5.2x4.3	23.6x17.1x14.1	Ground
Salon 2	24	24	20	33	40	48	20	54	581	9.1x5.2x4.3	29.9x17.1x14.1	Ground
Salon 3	18	16	20	20	35	48	16	46	495	8.2x5.2x4.3	26.9x17.1x14.1	Ground
Salon 2+3	42	48	48	55	80	90	42	100	1076	17.3x5.2x4.3	56.8x17.1x14.1	Ground
Salon 4	24	20	20	33	40	48	20	55	592	9.5x5.2x4.3	31.2x17.1x14.1	Ground

GROUND FLOOR

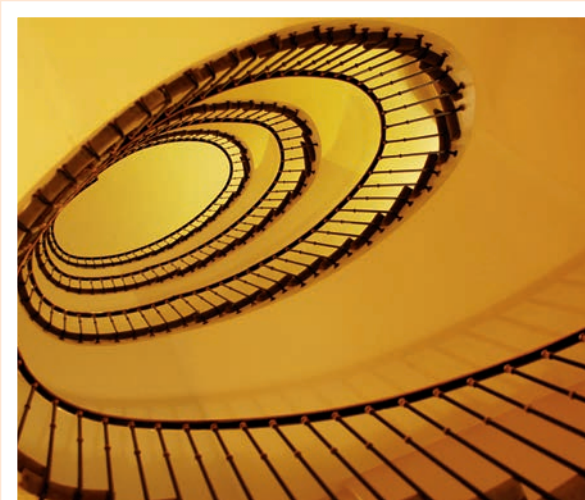




HOTEL AMIGO
BRUSSELS

A ROCCO FORTE HOTEL





Set among historic cobbled streets in the heart of Brussels, Hotel Amigo is a place where history is mixed with contemporary charm, just like Brussels.

The elegant ballroom, for up to 250 guests, has a separate access and magnificent marble foyer. It is ideal for prestigious events.

Within the hotel, Ristorante BoCConi is the city's most renowned Italian restaurant. Menus are created by Chef Fulvio Pierangelini, who combines the finest produce from Italy and Belgium to please all lovers of fine cuisine.

MEETINGS & EVENTS

- Ballroom for up to 250 guests (dividable into 2 rooms)
- 5 meeting rooms for up to 45 delegates, 4 with natural daylight
- Blaton Suite with a 60m² terrace, available for private events
- Business Centre
- Wi-Fi in public areas and rooms
- Valet parking available
- Separate access

OTHER FACILITIES

- Accommodation
- 154 bedrooms
 - 19 suites

Restaurant & Bar

- BoCConi – restaurant with terrace (terrace open weather permitting)
- Bar Amigo

Relaxation

- Gym

DELEGATES' HIGHLIGHTS

Visit some of Brussels's most celebrated chocolate boutiques, watch master chocolatiers at work and sample your own creations at the hotel's chocolate workshops.



LOCATION

- Hotel Amigo is centrally located just around the corner from the magnificent Grand Place

TRANSFERS

- 20 minutes from Brussels International Airport (BRU)
- 5 minutes drive Brussels Central train station
- 10 minutes drive Brussels Midi train station
- 80 minutes from Paris by train, 2 hours from London or Amsterdam by train





'You aren't starting one of your adventures are you?'

SNOWY, TO TINTIN

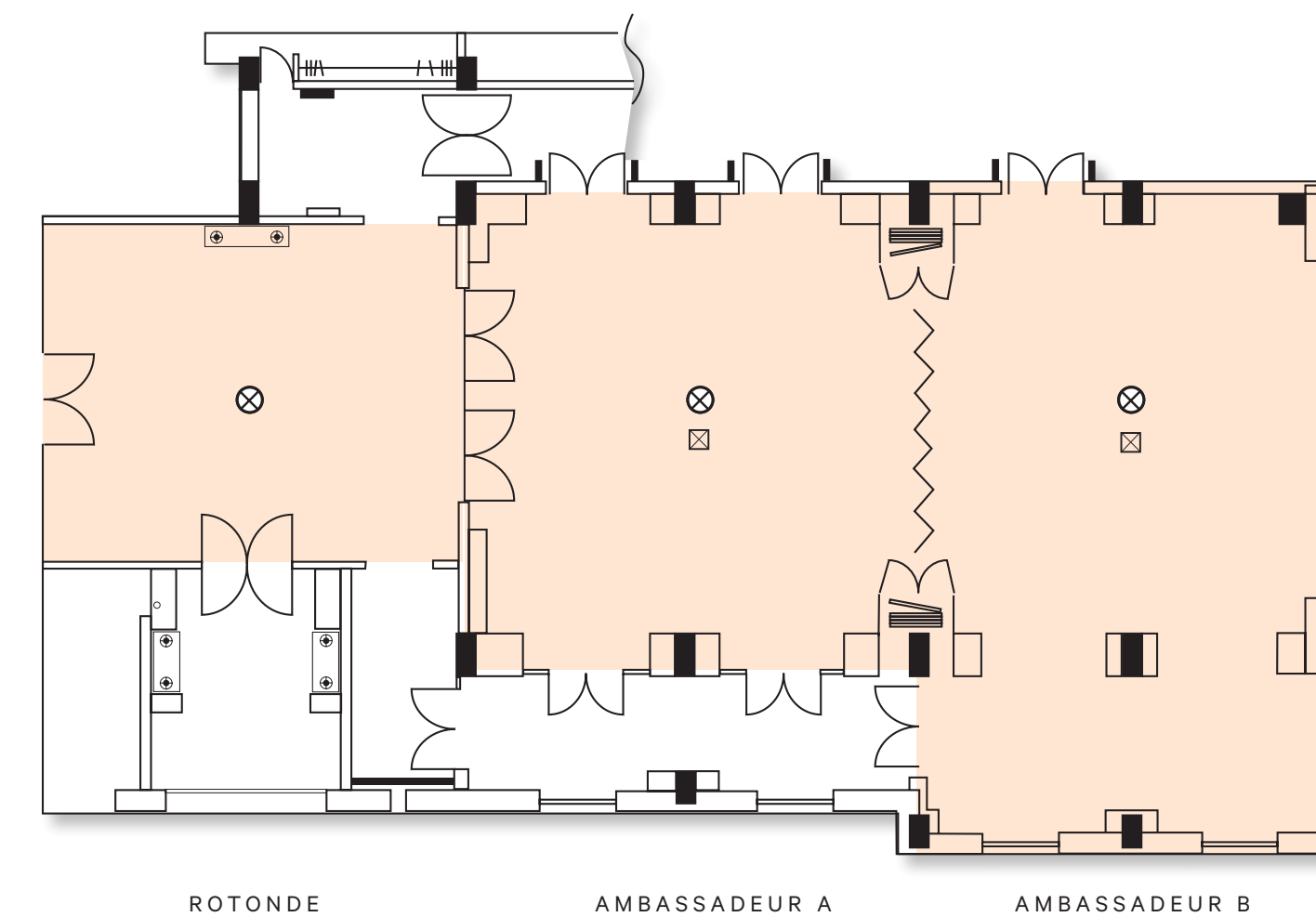


MEETING AND EVENTS FACILITIES AT HOTEL AMIGO



Room	Board-room	Cabaret	Class-room	Dinner	Reception	Theatre	U-Shape	Size		Dimensions (l x w x h)		Floor
Hotel Amigo								m ²	ft ²	m	ft	
Ambassadeur A	24	35	45	50	80	60	24	76.5	823	9x8.5x4	30x28x13	Ground
Ambassadeur B	18	25	40	45	85	40	18	112.5	1211	12.5x9x4	41x30x13	Ground
Ambassadeur A+B	45	60	100	120	200	120	45	225	2421	18x12.5x4	59x41x13	Ground
Ambassadeur A+B+Rotonde	-	-	-	160	250	-	-	244	2625	25x20.5x4	82x67x13	Ground
Rotonde	-	-	-	40	65	-	-	56	603	7x8x4	23x26x13	Ground

GROUND FLOOR

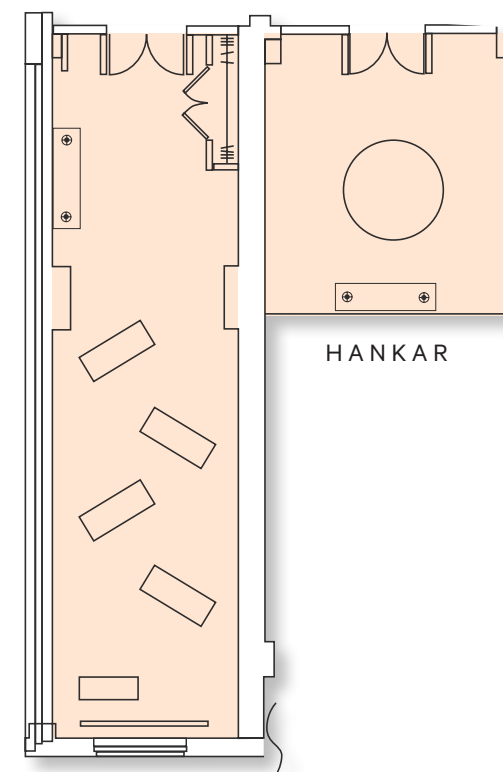


MEETING AND EVENTS FACILITIES AT HOTEL AMIGO

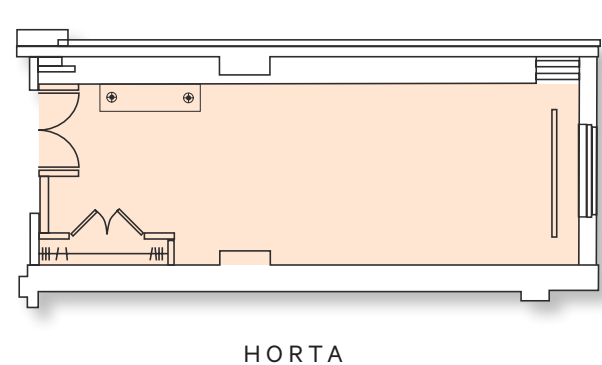
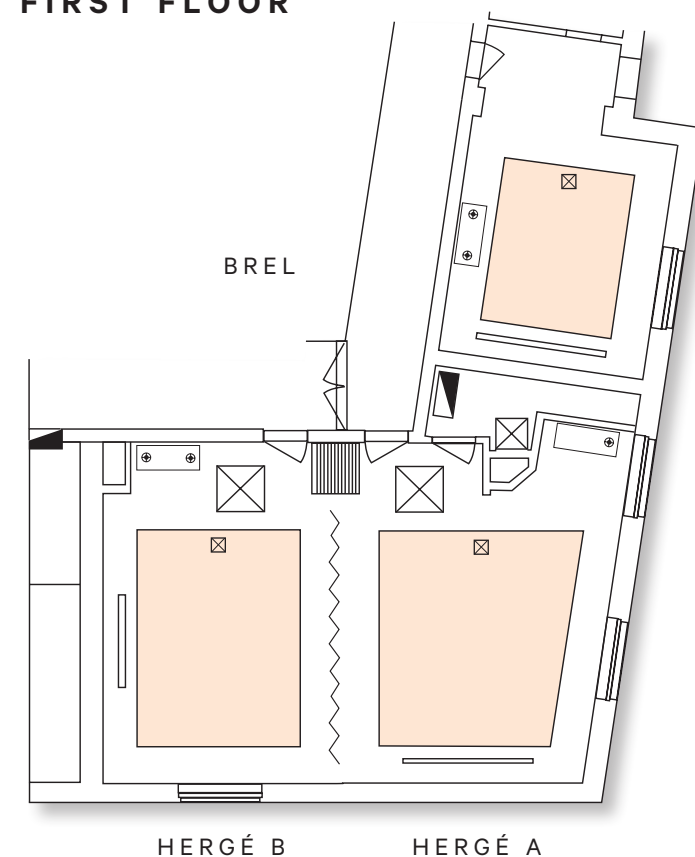


Room	Board-room	Cabaret	Class-room	Dinner	Reception	Theatre	U-Shape	Size	Dimensions (l x w x h)	Floor		
Hotel Amigo								m ²	ft ²	m	ft	
Hankar	6	–	–	6	–	–	–	23.9	258	5.7x4.2x2.2	18.x13x7	Mezzanine
Van de Velde	20	–	–	20	25	30	–	51.4	554	14.7x3.5x2.2	48x11x7	Mezzanine
Brel	10	–	–	8	–	–	–	24.4	264	6.2x3.9x2.5	20x12x8	First
Hergé A	12	–	8	12	15	15	–	29.4	317	5.5x5.3x2.2	18x13x7	First
Hergé B	12	–	8	12	15	12	–	24.2	260	4.4x5.5x2.2	14x18x7	First
Hergé A+B	20	18	24	36	30	26	18	53.8	579	9.7x5.5x2.2	31x18x7	First
Horta	24	30	34	40	45	45	26	76.7	826	13.7x5.6x2.4	44x18x8	First

MEZZANINE FLOOR



FIRST FLOOR



Hotel Amigo
 Rue de l'Amigo 1-3
 Brussels 1000 Belgium

 Telephone +32 2 547 4708
 e: events.amigo@roccofortehotels.com



THE BALMORAL
EDINBURGH

A ROCCO FORTE HOTEL





If you are looking for private dining and meeting rooms with the best views in the city, The Balmoral has the answer. Everything that is great about Edinburgh is in easy reach.

Excellent cuisine is guaranteed with our bespoke private dining menus created by Michelin-starred Executive Chef Jeff Bland.

Recognised by Condé Nast Traveller readers as the Top UK Business Hotel outside of London, the hotel also received a Trip Advisor Certificate of Excellence for 2014.

MEETINGS & EVENTS

- 10 private meeting and event suites for 2 to 400 guests all with stunning views
- Business Centre
- Wi-Fi in public areas and all rooms
- Dedicated event planner

OTHER FACILITIES

Accommodation

- 168 bedrooms, 20 suites

Restaurants & bars

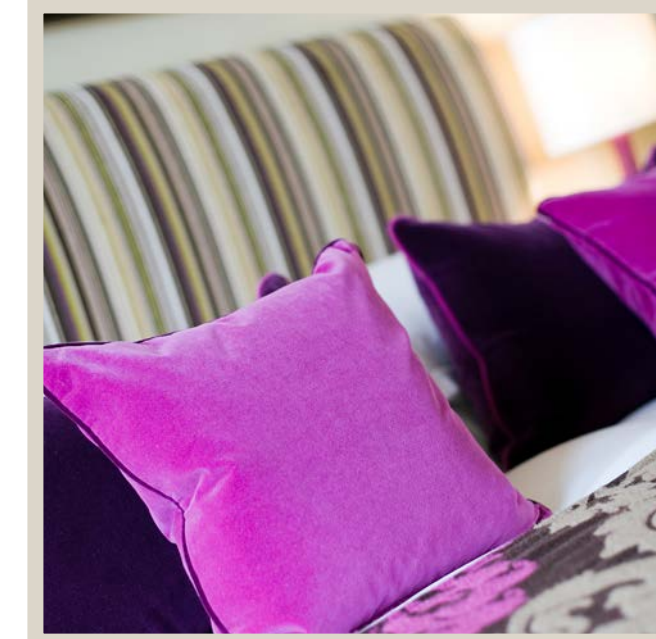
- Michelin-starred Number One
- Hadrian's Brasserie
- Palm Court
- The Gallery
- The Balmoral Bar
- Scotch Whisky Bar

The Balmoral Spa

- One of Scotland's best urban day spa retreats
- Swimming pool
- Refreshment Bar
- 5 treatment rooms
- Finnish sauna and steam room
- Gym and exercise studio

DELEGATES' HIGHLIGHTS

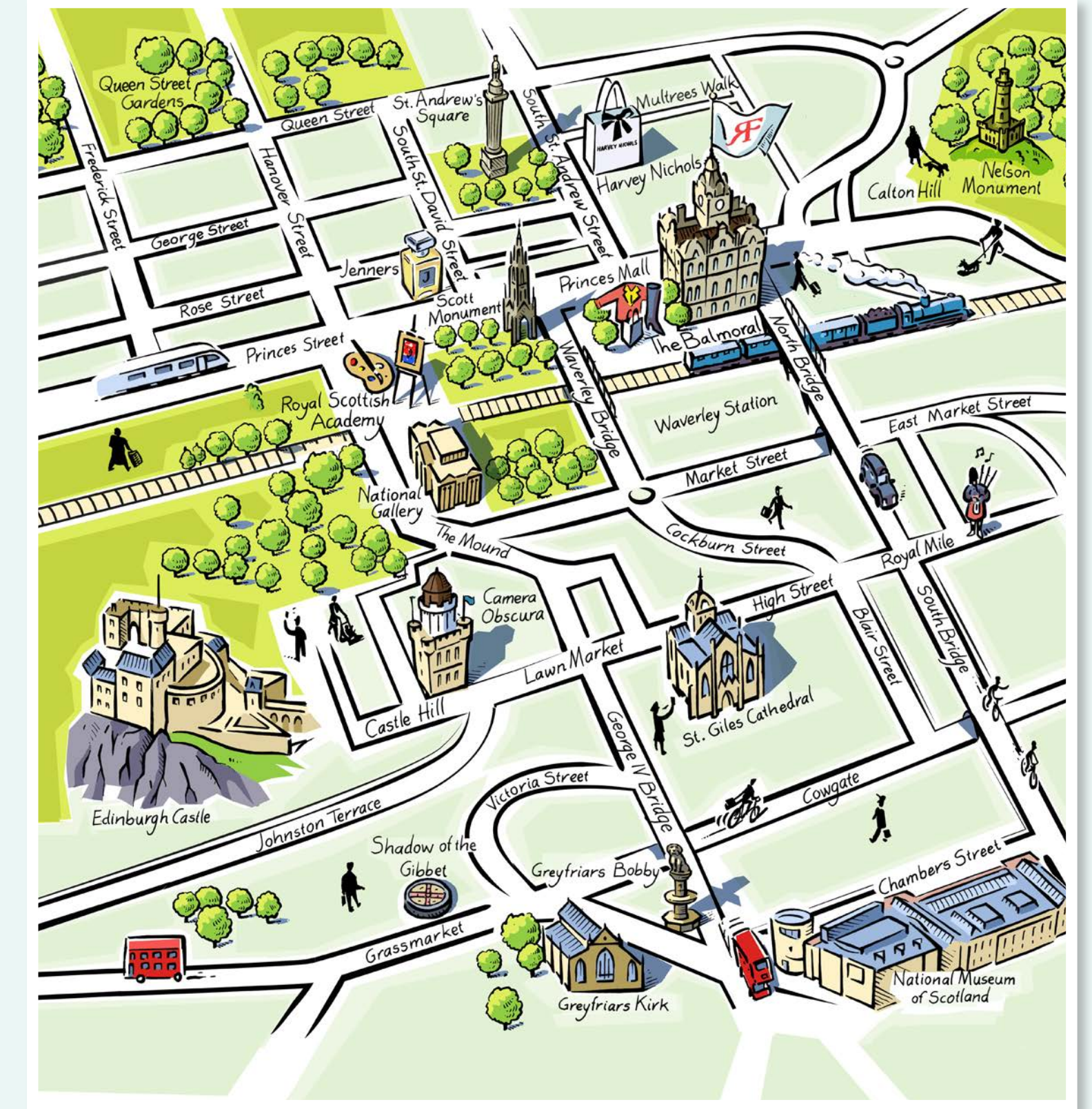
Over 500 single malt Scottish whiskies at Scotch Whisky Bar. Each dram is accompanied by a specially selected snack – dark Swiss chocolate or smoked almonds. The perfect end to a productive day.





‘This is a city of shifting light, of changing skies, of sudden vistas. A city so beautiful it breaks the heart again and again’

ALEXANDER McCALL SMITH



LOCATION

- Standing proud in the heart of the city centre at No. 1 Princes Street, our hotel is located at the capital's most prestigious address

TRANSFERS

- 25-minute drive from Edinburgh International Airport (EDI)
- Hotel is adjacent to Waverley Station (EDB)



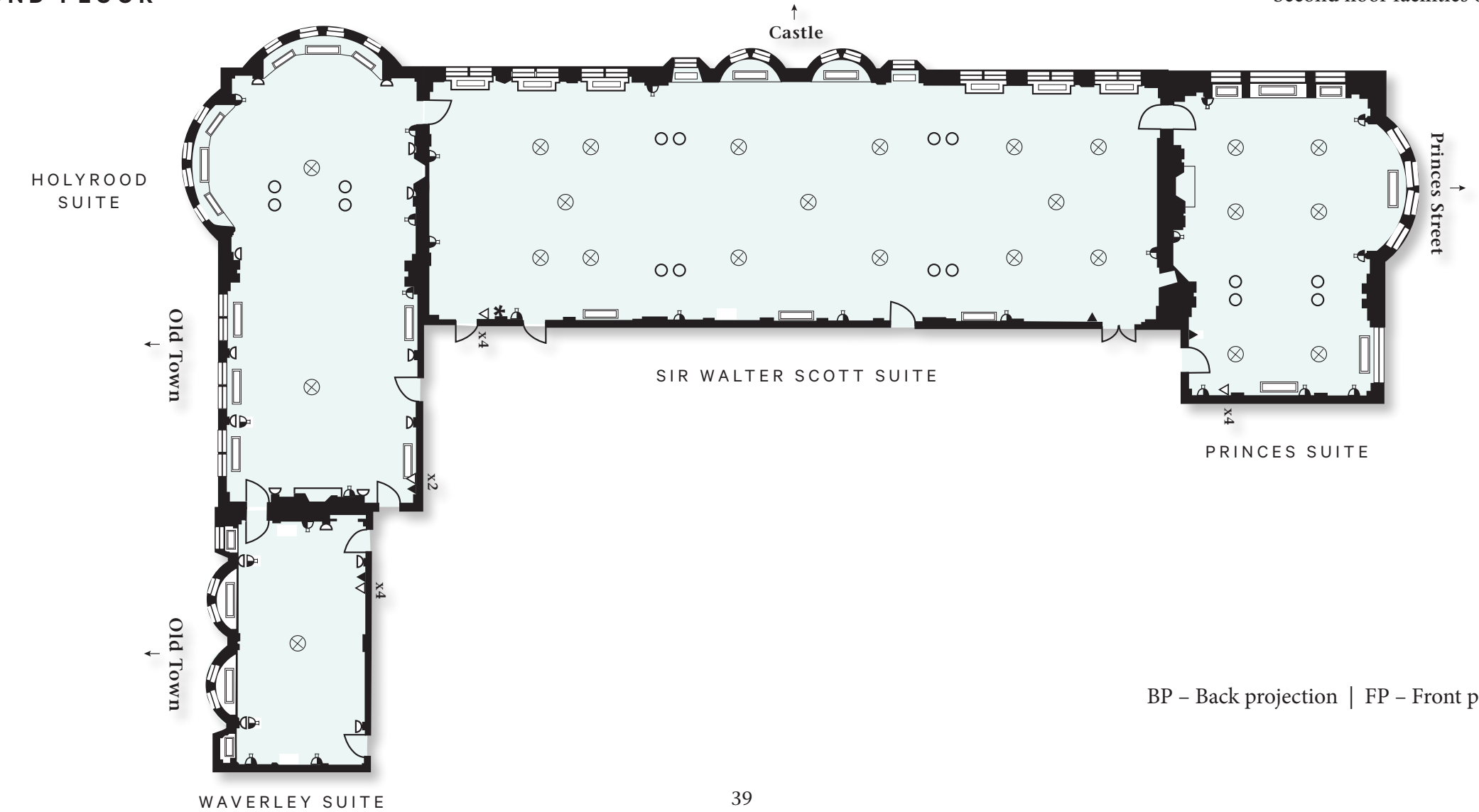
MEETING AND EVENTS FACILITIES AT THE BALMORAL



Room	Board-room	Cabaret	Class-room	Dinner	Reception	Theatre	U-Shape	Size		Dimensions (l x w x h)		Floor
								m ²	ft ²	m	ft	
The Balmoral								m ²	ft ²	m	ft	
Holyrood Suite	40	72	80	100	200	110	30	154	1674	18.9x8.2x 6	62x 27x19.7	Ground
Princes Suite	25	40	45	60	120	70	22	101	1092	12.7x8x 6	42x 26x19.7	Ground
Sir Walter Scott Suite	60	120BP / 150FP	120BP /150FP	320	400	250BP / 350FP	50	343	3774	33.7x10.2x 6	111x 34x19.7	Ground
Waveley Suite	30	32	40	50	100	60	25	67	722	11.5x5.9x6	38x 19x 19.7	Ground

GROUND FLOOR

Second floor facilities over page



BP - Back projection | FP - Front projection

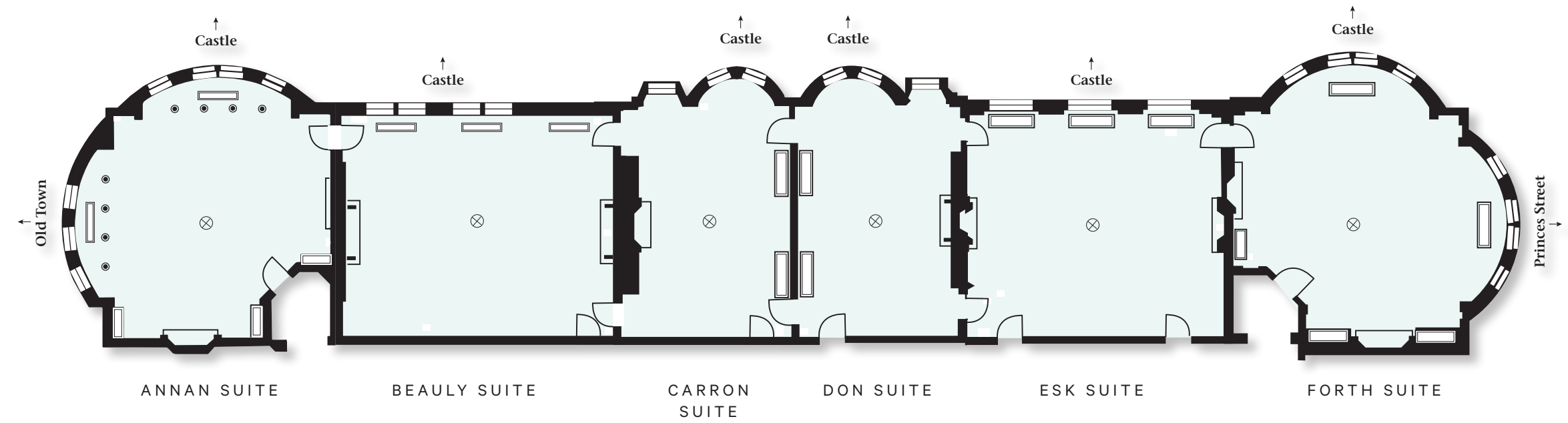
MEETING AND EVENTS FACILITIES AT THE BALMORAL




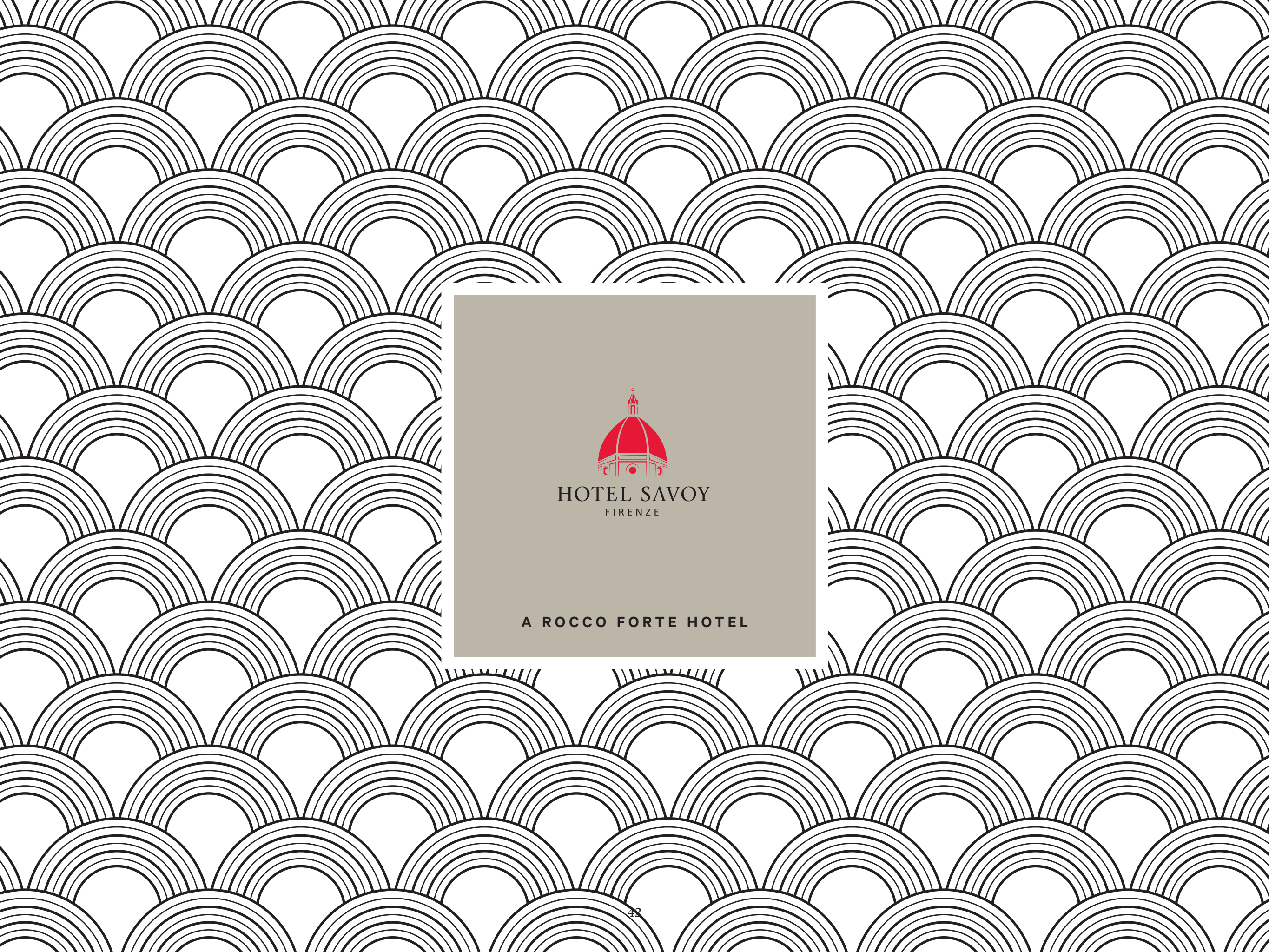
Room	Board-room	Cabaret	Class-room	Dinner	Reception	Theatre	U-Shape	Size		Dimensions (l x w x h)		Floor
The Balmoral								m ²	ft ²	m	ft	
Annan Suite	22	32	30	40	60	50	22	77	841	8.8x 8.8x4.2	29x29x13.8	Second
Beaully Suite	30	40	50	60	100	70	26	87	957	10x8.7x4.2	33x29x13.8	Second
Carron Suite	18	24	20	20	40	40	15	52	570	9.1x 5.8x4.2	30x19x13.8	Second
Don Suite	18	24	20	20	40	40	15	52	570	9.1x 5.8x4.2	30x19x13.8	Second
Esk Suite	30	40	50	60	100	70	26	87	957	10x8.7x4.2	33x29x13.8	Second
Forth Suite	22	32	30	40	60	50	22	77	841	8.8x 8.8x4.2	29x29x 13.8	Second

SECOND FLOOR

Ground floor facilities on previous page



The Balmoral
 1 Princes Street
 Edinburgh EH2 2EQ Scotland
 Telephone +44 131 622 8843
 e: events.balmoral@roccofortehotels.com



HOTEL SAVOY
FIRENZE

A ROCCO FORTE HOTEL





As one of the most beautiful cities in the world, Florence is the ideal setting for both corporate and private events.

Here you'll experience the perfect mix of modern facilities in traditional surroundings. For something special, we can host your Florence meeting in an historical palazzo.

Irene, our new Florentine bistro by Fulvio Pierangelini offers fine cuisine with authentic flavours and healthy reinventions of Tuscan classics. Here you'll enjoy signature cocktails and a terrace for al fresco dining in the warmer months.

MEETINGS & EVENTS

- 3 event rooms for up to 50 guests
- Wi-Fi access in public areas and all rooms
- In-house florist

OTHER FACILITIES

Accommodation

- 88 bedrooms
- 14 suites
- The Brunelleschi and Signoria Suites have private steam rooms

Restaurant & Bar

- Irene on Piazza della Repubblica

Relaxation

- Gym with panoramic views of Florence

LOCATION

- Located in the centre of Florence, on the historic Piazza della Repubblica, Hotel Savoy is close to the landmark Duomo and just steps away from the main fashion houses, museums and galleries
- The hotel enjoys an enviable location, surrounded by inspiring architecture, works of art and beautiful outdoor spaces

TRANSFERS

- 20-minute drive from Florence Airport (FLR)
- 60 minutes from Pisa Airport (PSA)
- 15-minute walk to Santa Maria Novela station





'The Creator made Italy from designs by Michaelangelo'

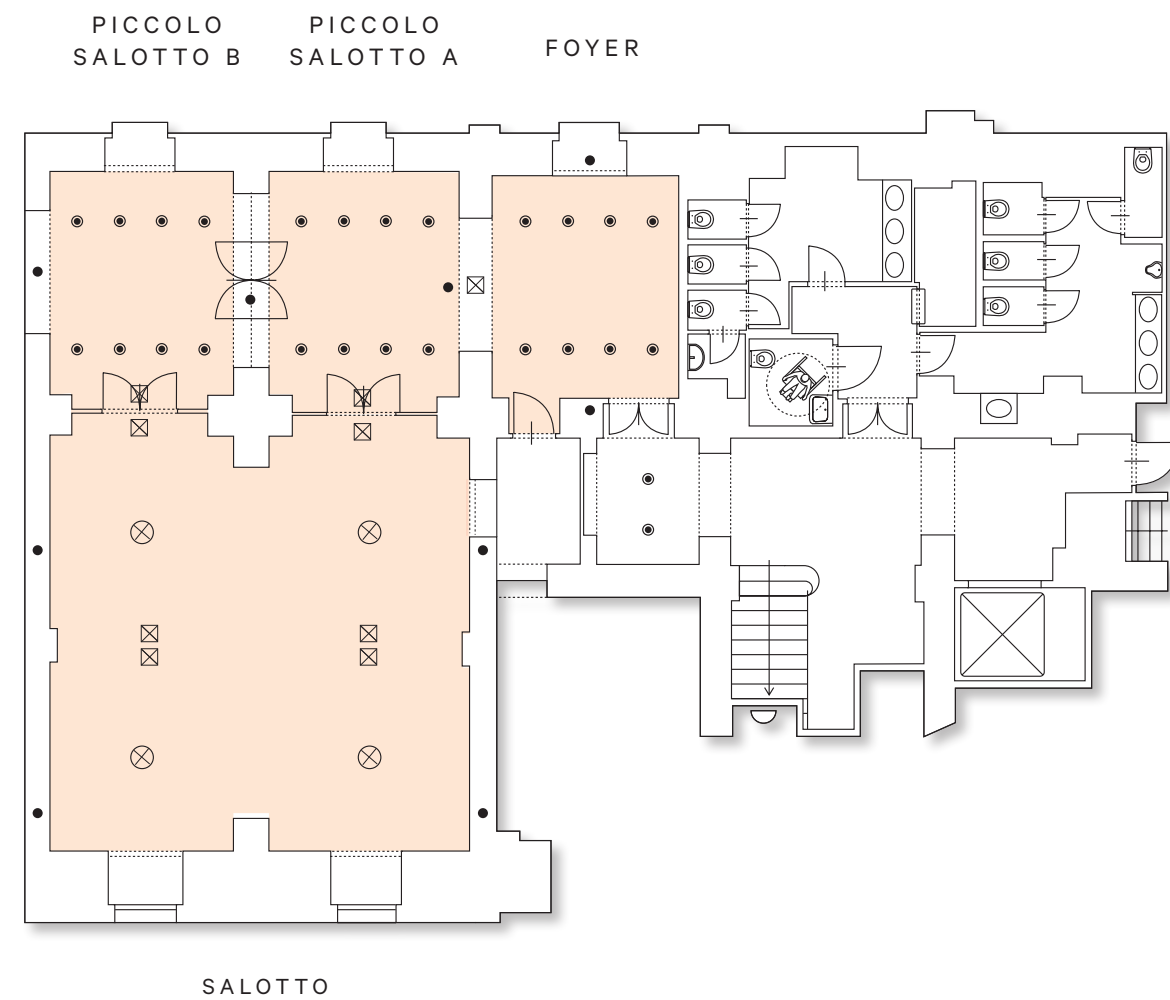
MARK TWAIN

MEETINGS AND EVENTS FACILITIES AT HOTEL SAVOY



Room	Boardroom	Cabaret	Classroom	Dinner	Reception	Theatre	U-Shape	Size	Dimensions
Hotel Savoy								m ²	(l x w x h)
Salotto	36	20	30	42	50	50	27	76	9x8,6x2,5-3,1
Piccolo salotto A	6	-	-	-	-	-	-	20	4,5x5x2,5-3,1
Piccolo salotto B	6	-	-	-	-	-	-	20	4,5x4,5x2,5-3,1

LOWER GROUND FLOOR



Hotel Savoy
 Piazza della Repubblica 7
 50123 Florence, Italy
 Telephone +39 055 27 35 1
 Fax +39 055 27 35 88 8
 e: events.savoy@roccofortehotels.com



VILLA KENNEDY
FRANKFURT

A ROCCO FORTE HOTEL





Built around the carefully restored Villa Speyer, Villa Kennedy is a luxurious retreat with a large courtyard garden at its heart where you can eat, drink and unwind.

This property has many varied function spaces. It has a purpose-built contemporary events wing, a beautiful ballroom and beautifully restored historical rooms. With its special atmosphere, Villa Kennedy is ideal for hosting stunning weddings and banquets as well as high-end business meetings and conferences.

MEETINGS & EVENTS

- The 700m² Villa Garden provides a stunning al fresco venue perfect for launches (a car can be driven into the Garden)
- 326m² ballroom (dividable into two rooms) with pre-function area for up to 320 guests
- 7 meeting rooms for up to 112 delegates
- Business Centre
- Wi-Fi in public areas and rooms
- Upper Lounge – for informal meetings
- Conservatory – for small receptions
- Library – for informal meetings

- Separate entrance
- On-site parking space – ideal for showcasing cars for launches

OTHER FACILITIES

Accommodation

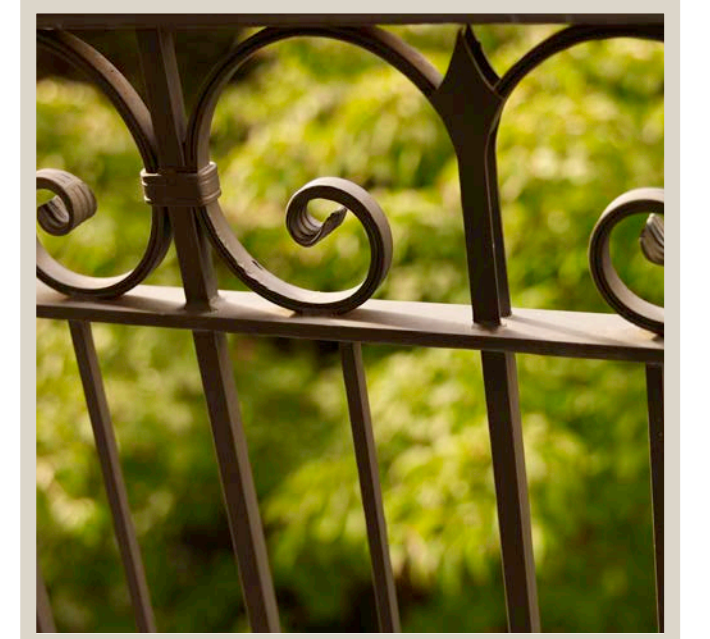
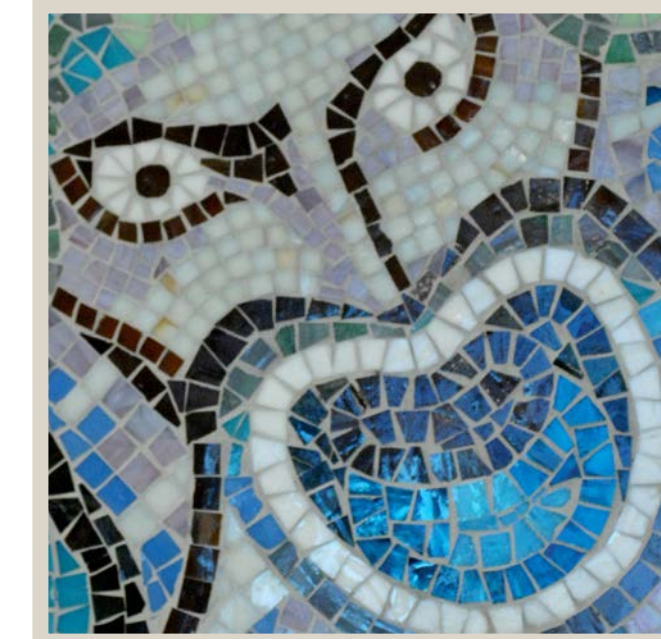
- 127 purpose-built spacious bedrooms, perfect for residential meetings
- 36 suites

Restaurant & Bar

- Gusto – an award winning restaurant and bar with terrace
- JFK Bar – with terrace

Villa Spa (1000m²)

- 15m indoor swimming pool
- Jacuzzi, saunas and steam rooms
- 8 treatment rooms
- Technogym and Yoga studio





‘There is no place in the world that I like more than my beloved Frankfurt’

FRIEDRICH STOLTZE

LOCATION

- Just a short stroll from Museum Embankment and the city centre
- Within easy walking distance of the business and cultural districts
- An ideal base to visit the historic and nature areas – Heidelberg, Mainz and the River Rhine are all within an hour of Villa Kennedy

TRANSFERS

- 10-minute drive from Frankfurt International Airport (FRA)
- 5-minute drive from the main train station (FF)



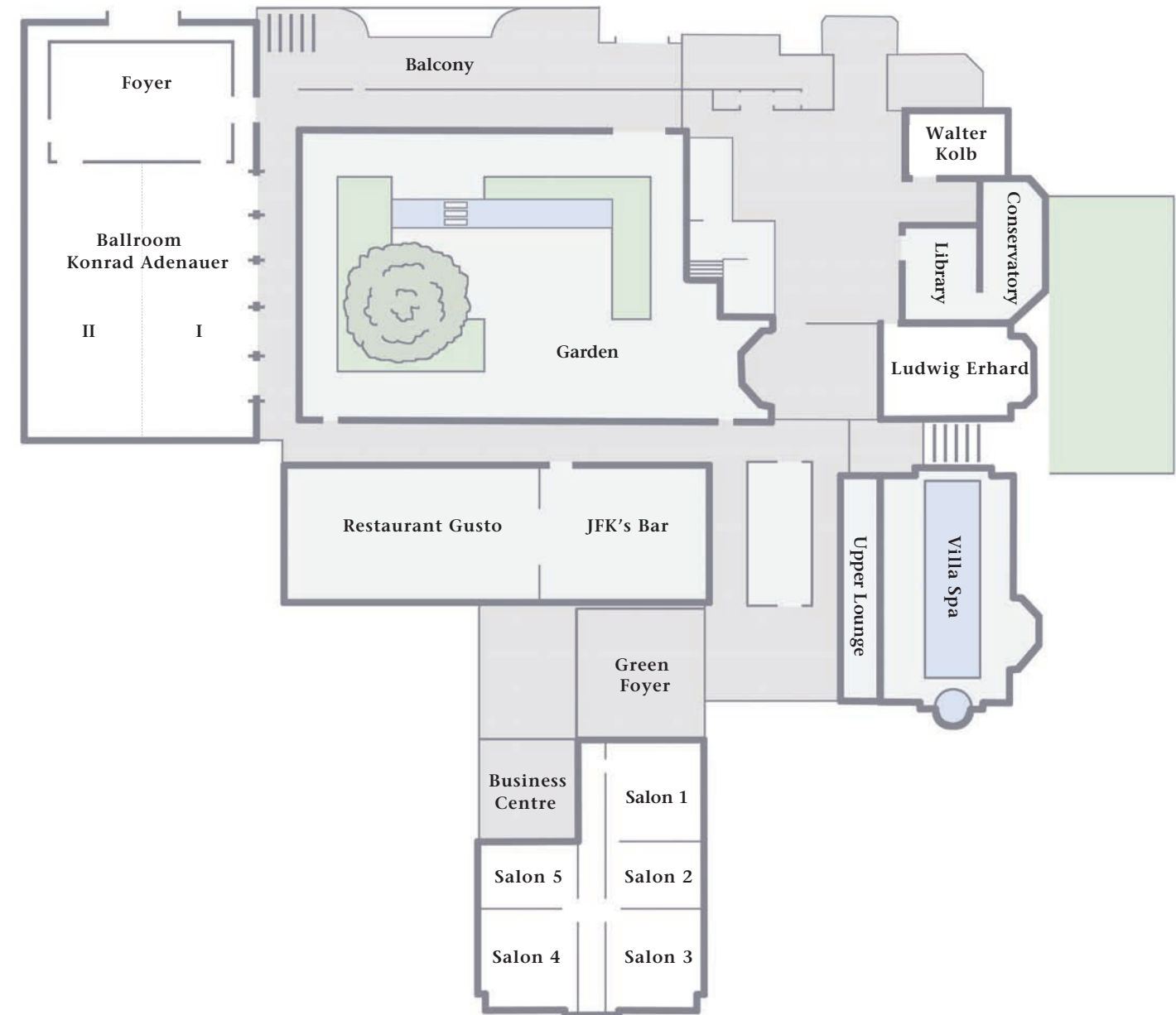


MEETING AND EVENTS FACILITIES AT VILLA KENNEDY



Room	Board-room	Cabaret	Class-room	Dinner	Hollow Square	Reception	Theatre	U-Shape	Size		Dimensions (l x w x h)		Floor
Villa Kennedy									m ²	ft ²	m	ft	
Balcony 1st floor									81	871	29x2.6	94.1x8.5	First
Gartenfoyer									134	1442	14.6x8.6x4	49.9x28.2x13.2	Ground
Konrad Adenauer Ballroom	70	140	130	200		320	250	60	326	3510	19.7x16x4	64.6x52.4x13.1	Ground
Konrad Adenauer 1 Ballroom	60	49	63	70		150	120	48	163	1755	19.7x8x4	64.6x26.2x13.1	Ground
Konrad Adenauer 2 Ballroom	60	49	63	70		150	120	48	163	1755	19.7x8x4	64.6x26.2x13.1	Ground
Salon 1	18	14	18	20		30	30	18	47	505	7.3x6x3.2	23.9x19.6x10.5	Ground
Salon 2	12	7	9	10		25	20	25	35	376	4.9x6x3.2	16x19.6x10.5	Ground
Salon 3	18	17	18	20		30	30	18	50	528	7x6x3.2	23x19.6x10.5	Ground
Salon 1, 2 & 3	54	49	66	70		110	112	42	132	1420	19.2x6x3.2	62.9x19.6x10.5	Ground
Salon 4	18	14	18	20		30	30	18	48	516	7x6x3.2	23x19.6x10.5	Ground
Salon 5	14	7	6	10		20	20	9	34	365	4.9x6x3.2	16x19.6x10.5	Ground
Salon 4 & 5	28	28	36	40		60	48	30	82	885	11.9x6x3.2	39.5x19.6x10.5	Ground
Salon Ludwig Erhard	30	28	30	40		60	60	30	73	785	10.1x6.5x5.1	33.1x21.3x16.7	Ground
Salon Walter Kolb	14								32	344	7.3x4.2x4.9	24x13.8x16.1	Ground

MEETING AND EVENTS FACILITIES AT VILLA KENNEDY



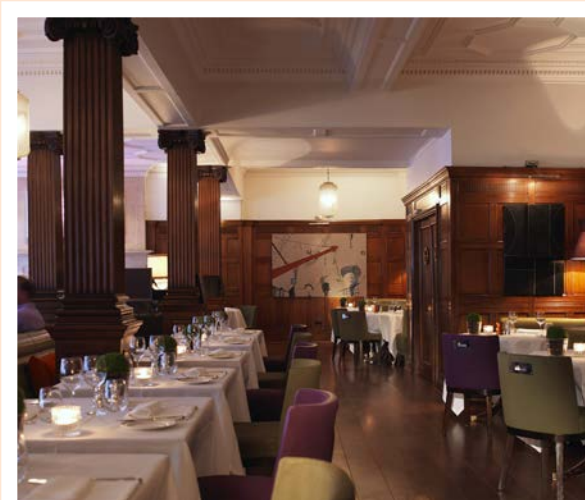
Villa Kennedy
Kennedyallee
70, 60596 Frankfurt, Germany
Telephone +49 69 717 120
e: events.villakennedy@roccofortehotels.com



BROWN'S HOTEL
LONDON

A ROCCO FORTE HOTEL





BROWN'S HOTEL
LONDON

A quintessentially Mayfair hotel that personifies modern British luxury with a hint of the unexpected. Brown's Hotel has welcomed British Greats including Winston Churchill and Agatha Christie. Alexander Graham Bell even made the first successful UK telephone call from the hotel.

Each of the six private dining and meeting rooms can accommodate up to 72 guests for a meeting or dining, and up to 120 guests for a reception. The rooms all offer ornate high ceilings and beautiful large windows.

With award-winning afternoon tea and outstanding personal service, Brown's creates a most memorable London experience to all.

MEETINGS & EVENTS

- 6 private dining and meeting rooms (4 interconnect) for up to 120 guests
- All have natural daylight
- Private entrance on Dover Street
- Business Centre
- Wi-Fi in public areas and rooms
- Valet parking

OTHER FACILITIES

- Accommodation**
- 84 bedrooms
 - 31 suites

Restaurant & Bar

- HIX Mayfair
- The English Tea Room
- The Donovan Bar

The Spa at Brown's

- 3 treatment rooms
- 24-hour gym

DELEGATES' HIGHLIGHTS

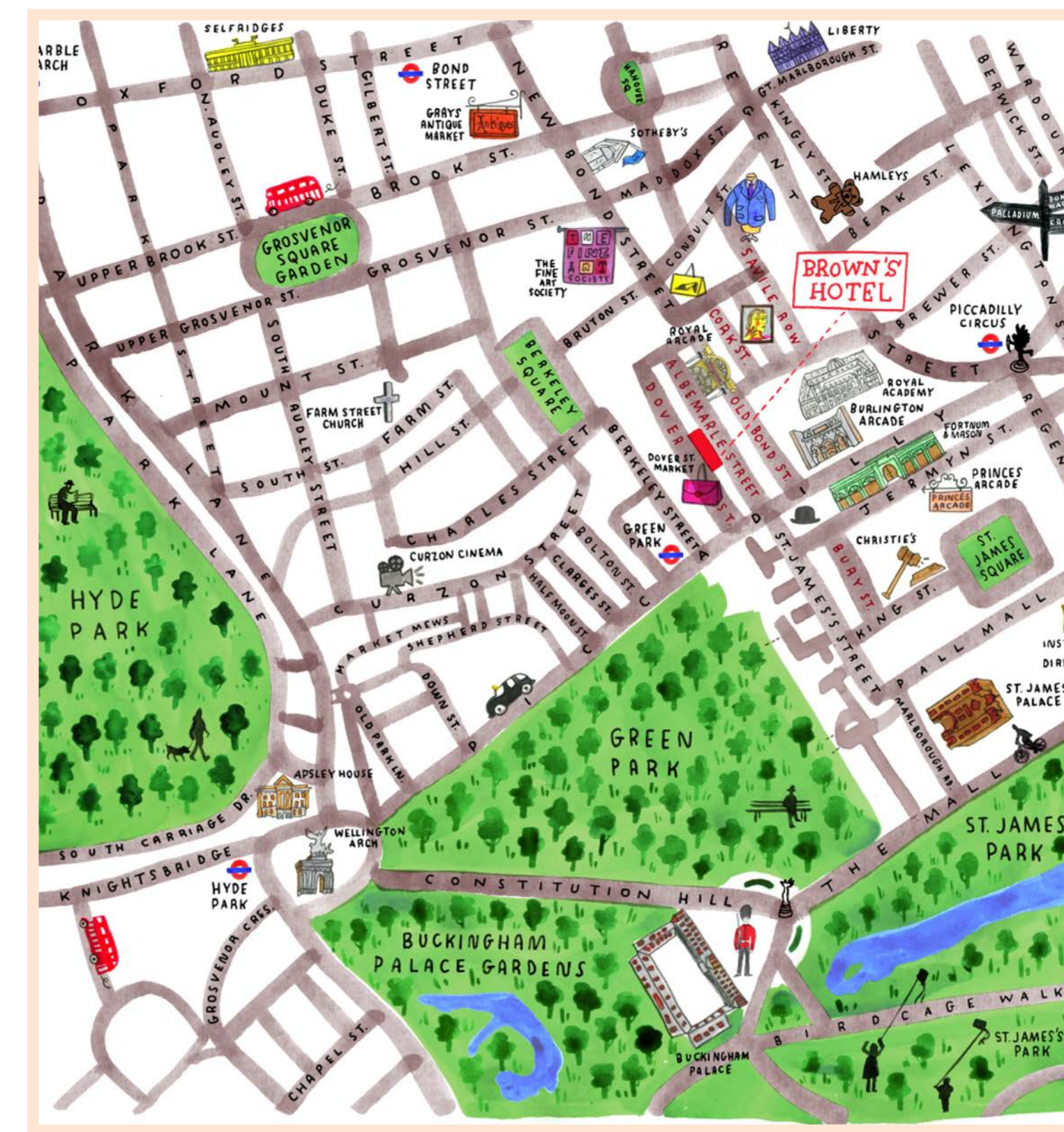
The hotel can arrange exclusive behind-the-scene experiences of the very best London has to offer.

LOCATION

- Brown's Hotel is perfectly located in the heart of Mayfair, next to Green Park, endless galleries and Bond Street shops, and within walking distance of major attractions within the city

TRANSFERS

- 2-minute walk from Green Park station
- 45-minute drive from London Heathrow Airport (LHR)
- 1 hour and 10 minute drive from London Gatwick Airport (LGW)
- 30-minute drive from London City Airport (LCY)
- 10-minute drive from Victoria Station (VIC) and Euston Station (EUS)





‘Why, Sir, you find no man, at all intellectual, who is willing to leave London’

SAMUEL JOHNSON



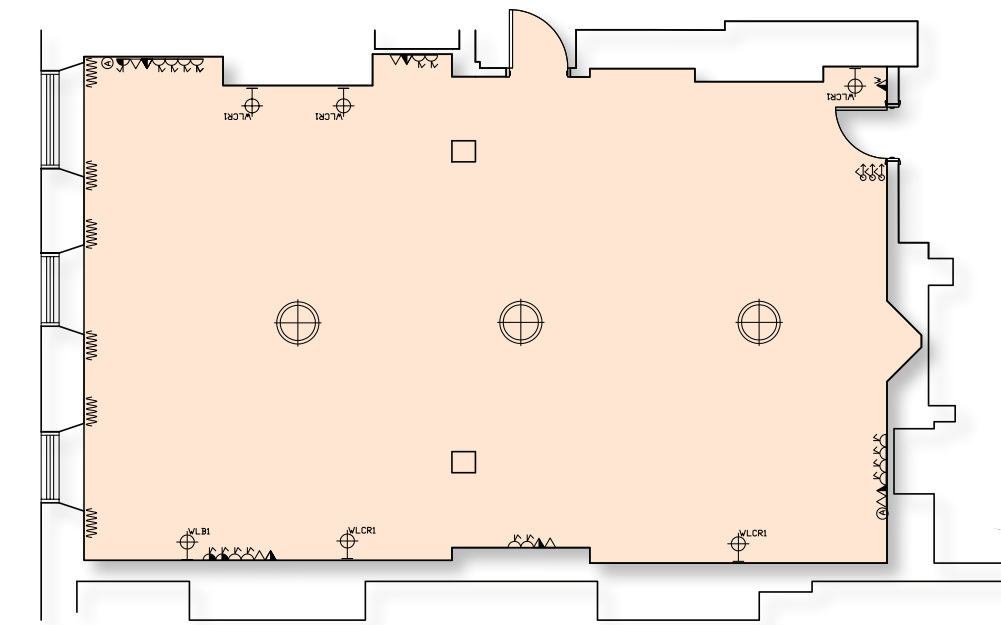
MEETING AND EVENTS FACILITIES BROWN'S HOTEL



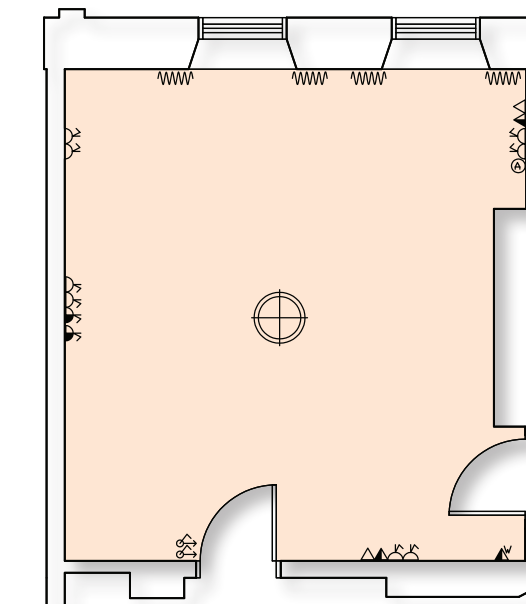
Room	Board-room	Cabaret	Classroom	Dinner	Reception	Theatre	U-Shape	Size		Dimensions (l x w x h)		Floor
								m ²	ft ²	m	ft	
Brown's Hotel												
The Clarendon	30	40	30	70	120	70	30	76	825	11.3x6.7x 3.4	37x22x11	Ground
The Graham Bell	10	0	0	10	14	0	0	21.8	234	5.1x4.2x3.3	17x13.1x11	Ground
The Lord Byron	12	0	0	12	16	0	0	30.2	328	5.6x5.3x3.3	18.8x17.6x11	Ground

For facilities on other floors, see next page.

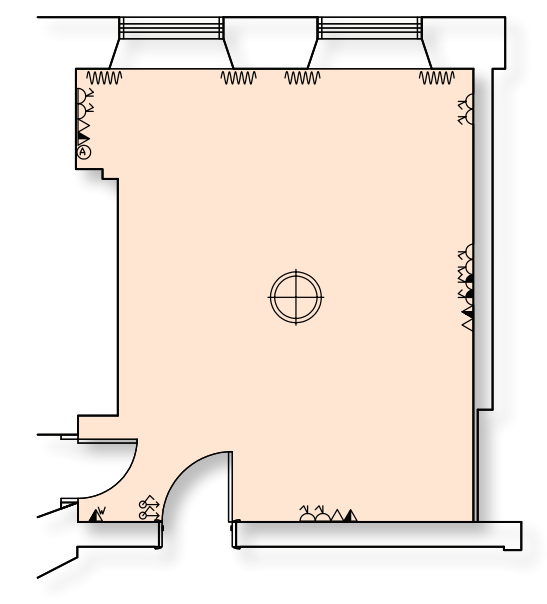
GROUND FLOOR



THE CLARENDON ROOM



THE LORD BYRON ROOM



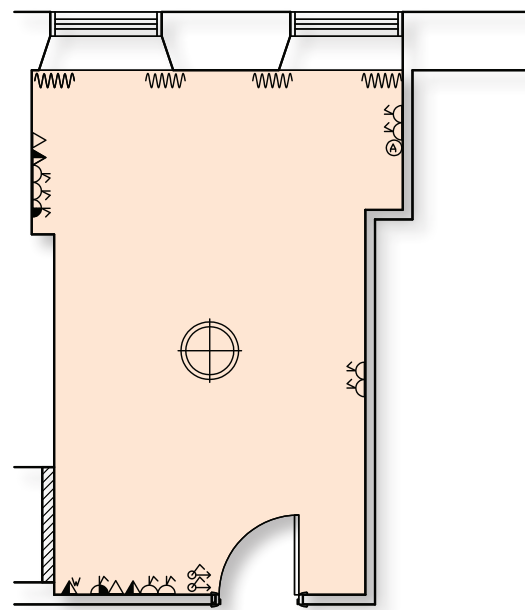
THE GRAHAM BELL ROOM

MEETING AND EVENTS FACILITIES BROWN'S HOTEL



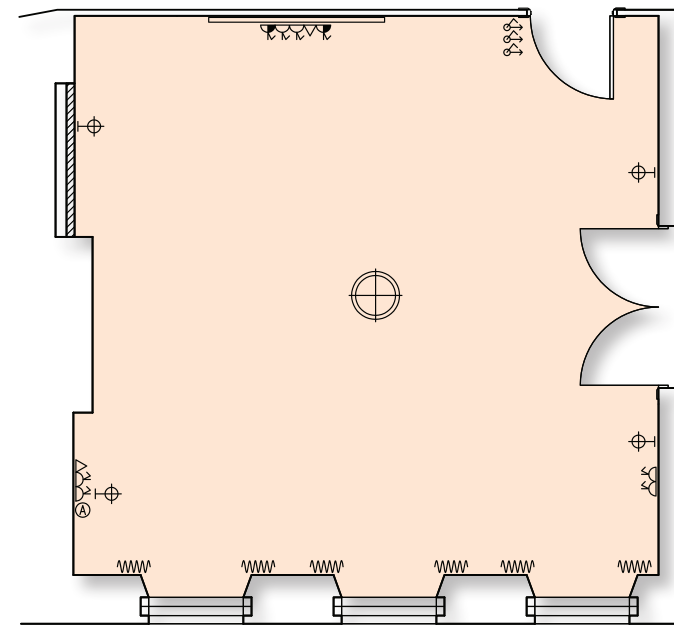
Room	Board-room	Cabaret	Classroom	Dinner	Reception	Theatre	U-Shape	Size		Dimensions (l x w x h)		Floor
								m ²	ft ²	m	ft	
Brown's Hotel												
The Niagara	22	20	20	40	60	50	20	50	550	7.6x 6.7x 3.8	24.1x22.2x12.9	First
The Roosevelt	22	20	20	40	60	50	20	52	568	7.6x 6.8x 3.8	25x22.8x19.9	First
The St George's	8	0	0	8	10	0	0	20.8	224	5.5x 3.8x 3.4	18x12.4x11	Ground

GROUND FLOOR

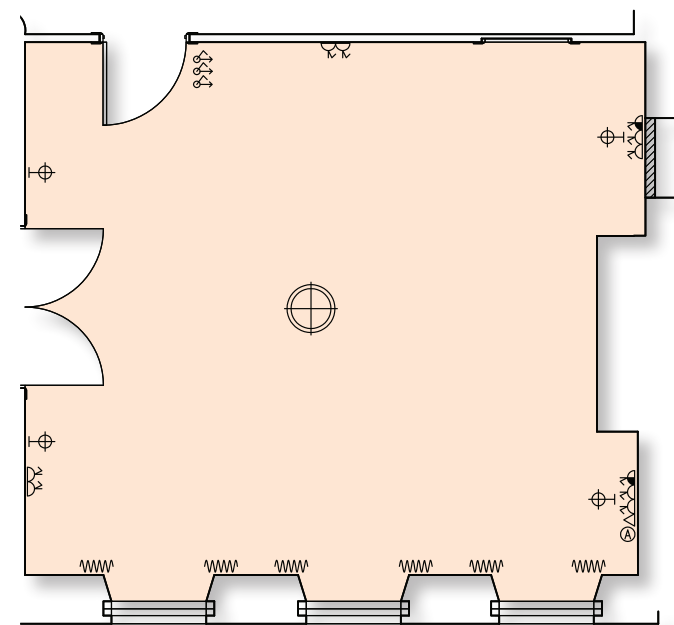


THE ST GEORGE'S

FIRST FLOOR

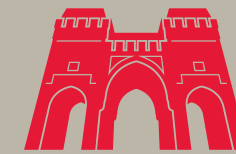


THE ROOSEVELT ROOM



THE NIAGARA ROOM

Brown's Hotel
 Albemarle Street Mayfair
 London W1S 4BP England
 Telephone +44 (0) 20 7518 4162
 e: reservations.browns@roccofortehotels.com



THE CHARLES HOTEL
MUNICH

A ROCCO FORTE HOTEL





With large and flexible meeting rooms hosting up to 300 guests, The Charles Hotel is ideally located in the heart of Munich, overlooking the beautiful Old Botanical Garden. Historical Königsplatz, many museums and various art galleries are within walking distance, making it a great base from which to explore the city.

After, or before your meeting enjoy the sunshine on the delightful sun terrace at Sophia's Restaurant and Bar.

MEETINGS & EVENTS

- Ballroom for up to 300 guests (dividable into 3 rooms) with separate entrance and 5m-high ceilings
- 7 conference rooms for up to 65 guests
- Our 8th floor suites can be combined to form over 450m² of event space with private access, terrace and magnificent views
- Business Centre
- Wi-Fi in public areas and all rooms

OTHER FACILITIES

Accommodation

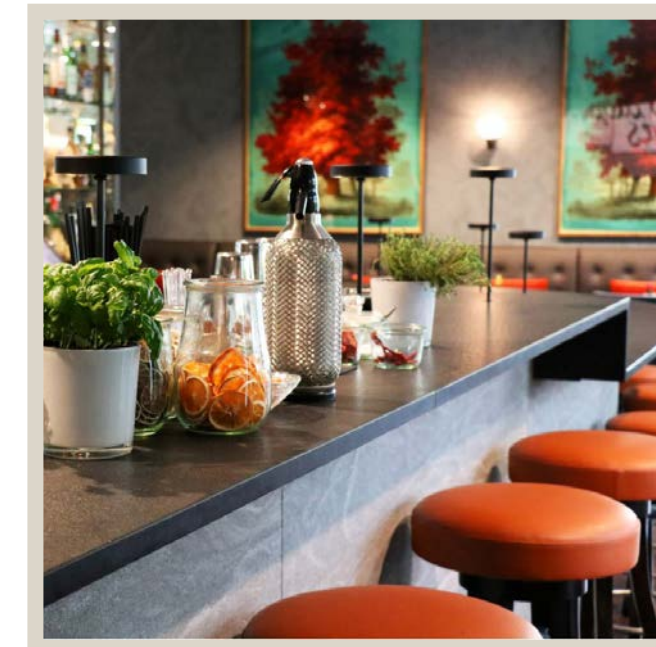
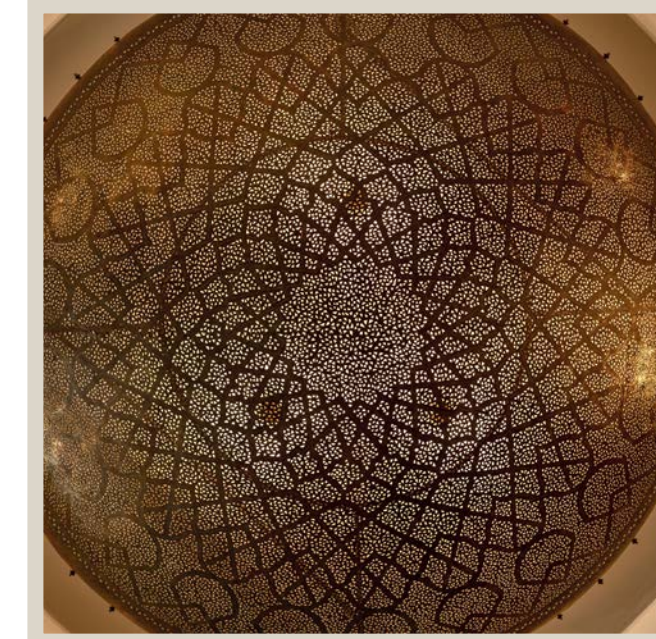
- 136 bedrooms
- 24 suites

Restaurant & Bar

- Sophia's - restaurant and bar with terrace
- The Library Lounge

The Charles Spa

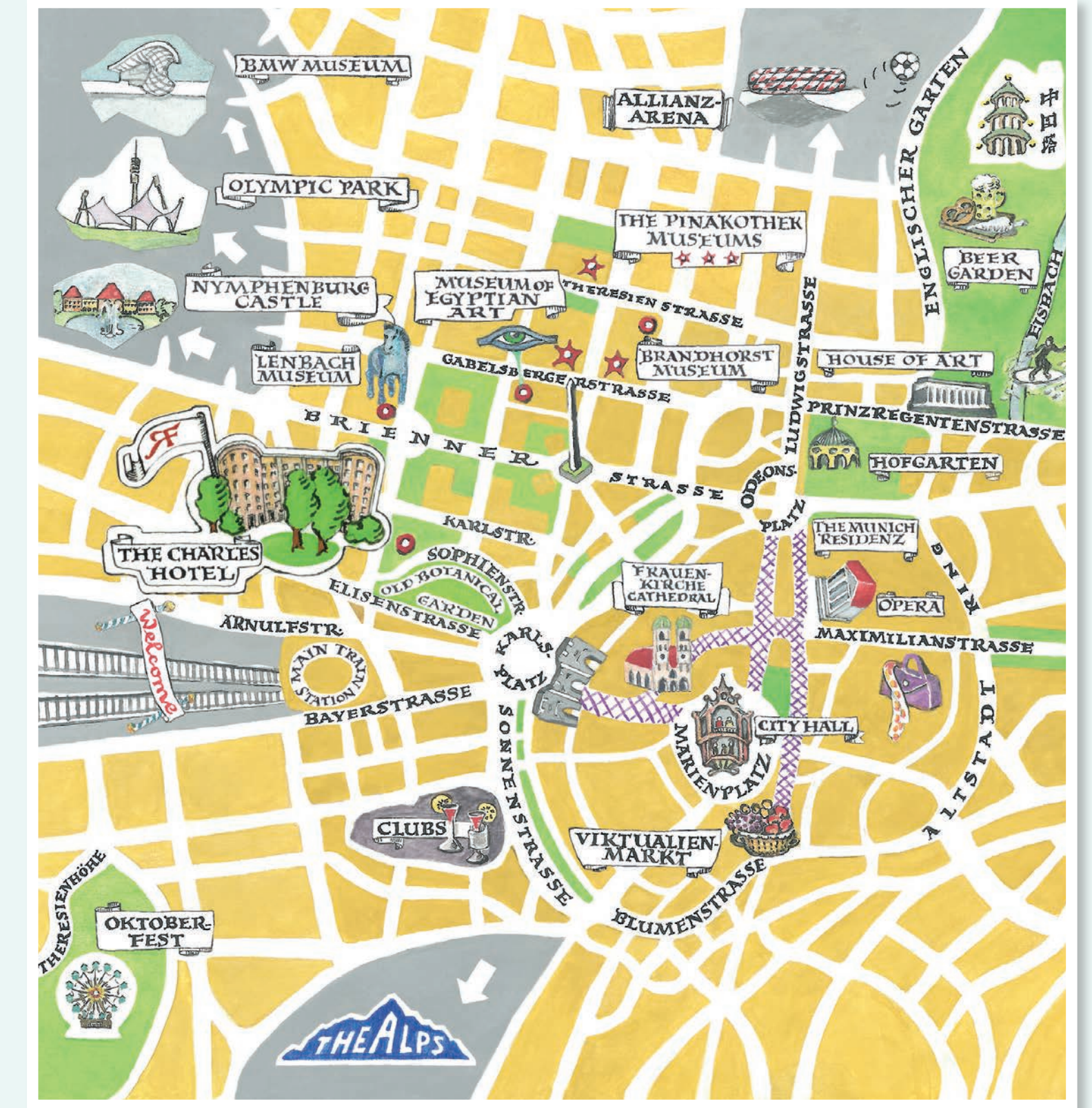
- The longest indoor hotel pool (15m) in Munich
- Finish sauna and steam room
- 5 treatment rooms
- Gym





‘Munich was luminous’

THOMAS MANN



LOCATION

- Centrally located in Munich's Old Town, next to the Old Botanical Garden and a short walk from the Pinakothek and Königsplatz
- Incentive activities: trips to the Bavarian Alps or famous Bavarian lakes and castles are all within an hour of Munich

TRANSFERS

- 45-minute drive from the international airport (MUC)
- 5-minute walk from the central railway station (Hauptbahnhof)



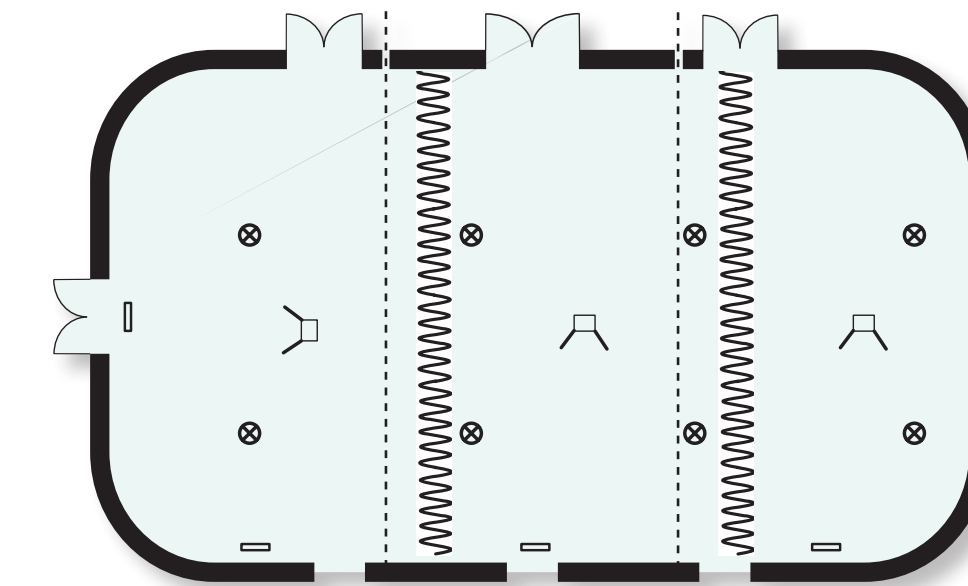
MEETING AND EVENTS FACILITIES AT THE CHARLES HOTEL



Room	Board-room	Cabaret	Class-room	Dinner	Reception	Theatre	U-Shape	Size		Dimensions (l x w x h)		Floor
								m ²	ft ²	m	ft	
The Charles Hotel												
Ballroom	-	108	120	180	300	220	-	300	3229	23.16x13.26x5	76x43.5x16.4	Ground
Ballroom 1	22	36	40	60	95	80	24	100	1076	7.7x13.26x5	25.3x43.5x16.4	Ground
Ballroom 2	22	36	40	60	95	80	24	100	1076	7.7x13.26x5	25.3x43.5x16.4	Ground
Ballroom 3	22	36	40	60	95	80	24	100	1076	7.7x13.26x5	25.3x43.5x16.4	Ground
Ballroom 1&2	-	72	72	120	185	150	42	200	2152	15.44x13.26x5	50.7x43.5x16.4	Ground
Ballroom 2&3	-	72	72	120	185	150	42	200	2152	15.44x13.26x5	50.7x43.5x16.4	Ground

GROUND FLOOR

For more facilities, see over



BALLROOM 1

BALLROOM 2

BALLROOM 3

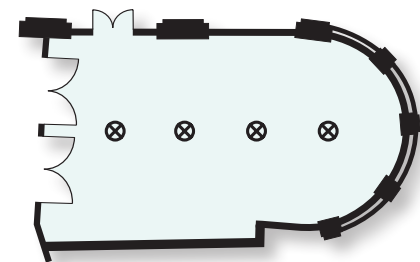
MEETING AND EVENTS FACILITIES AT THE CHARLES HOTEL



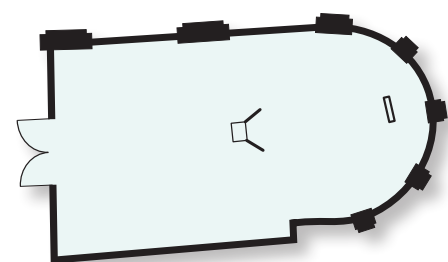
Room	Board-room	Cabaret room	Class-room	Dinner	Reception	Theatre	U-Shape	Size		Dimensions (l x w x h)		Floor
The Charles Hotel								m ²	ft ²	m	ft	
Salon 1	18	18	16	30	60	50	18	60	646	10.70x6.10x3	35.1x20.0x9.8	Ground
Salon 2	18	18	16	30	60	50	18	64	688	11.50x6.10x3	37.7x20.0x9.8	First
Salon 3	22	24	28	40	65	60	24	74	797	12.50x5.6x3	41x18.4x 9.8	First
Salon 4	8							25	269	5.20x4.76x3	17x15.6x9.8	First
Salon 5	8							25	269	5.20x4.76x3	17x15.6x9.8	First
Salon 6	12	12	18	30	40	40	12	56	603	8.60x7.13x3	28.2x23.4x9.8	First
Salon 7	12	12	18	30	40	40	12	56	603	7.66x7.06x3	25.1x23.2x9.8	First
Salon 6&7	36	36	42	60	80	80	36	112	1206	16.25x7.06x3	53.3x23.2x9.8	First

FIRST FLOOR

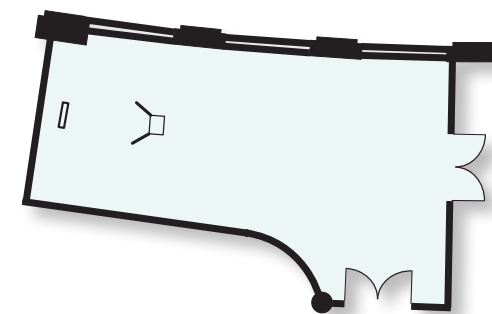
For more facilities, see previous page.



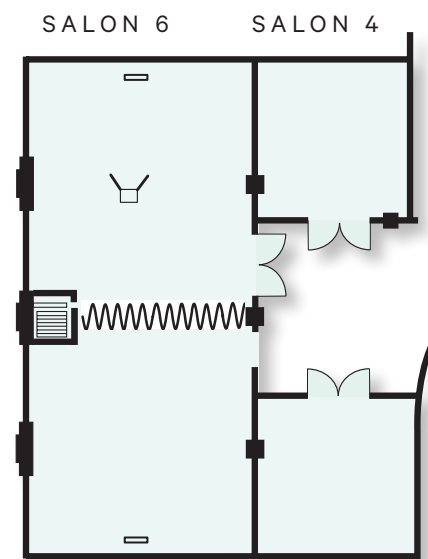
SALON 1



SALON 2



SALON 3



SALON 7 SALON 5

The Charles Hotel
 Sophienstrasse 28
 80333 Munich, Germany
 Telephone +49 89 544 555 1420
 e: events.charles@roccofortehotels.com



HOTEL DE RUSSIE
ROMA

A ROCCO FORTE HOTEL





Located between the Spanish Steps and Piazza del Popolo, Hotel de Russie is considered by many as one of the city's greatest treasures – a tranquil retreat amid a vibrant city.

The beautiful Secret Garden that lies behind the hotel can be hired for private events, lunches, welcome drinks and ceremonies for up to 100 guests.

Take lunch or dinner on the terrace of Le Jardin de Russie. It serves a delicious Italian menu created by internationally renowned chef Fulvio Pierangelini.

MEETINGS & EVENTS

- 4 meeting rooms for up to 90 guests
- The Secret Garden is available for private events
- In-house florist
- Wi-Fi in public areas and rooms

OTHER FACILITIES

Accommodation

- 88 bedrooms
- 33 suites

Restaurant & Bar

- Le Jardin de Russie Restaurant
- Stravinskij Bar – bar with terrace

De Russie Spa

- Salt water hydropool
- Sauna and steam room
- 6 treatment rooms
- Hair salon
- Relaxation area
- Gym

LOCATION

- Centrally located near the Spanish Steps, guests are ideally positioned to explore the many wonders of the Eternal City, including the Vatican, Piazza Navona, the Trevi Fountain and the designer boutiques of Via del Babuino and Via Condotti

TRANSFERS

- 30-minute drive from Ciampino Airport (CIA) and 45 minutes from Fiumicino (FCO) Airport
- 15-minute drive from Termini Station





'I found Rome a city of bricks and left it a city of marble'

AUGUSTUS CAESAR



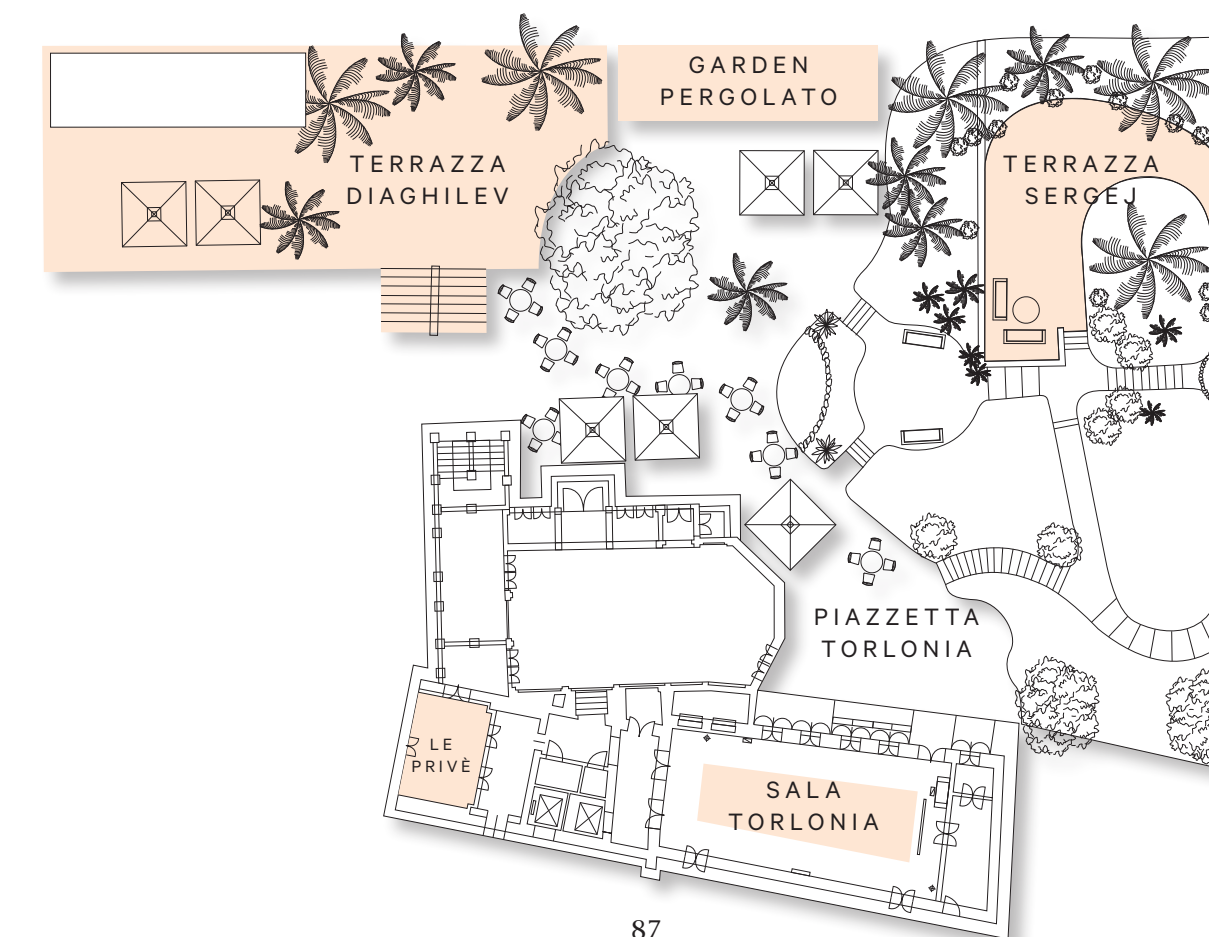
MEETING AND EVENTS FACILITIES AT HOTEL DE RUSSIE



Room	Board-room	Cabaret	Class-room	Dinner	Hollow Square	Reception	Theatre	U-Shape	Size	Dimensions (l x w x h)	Floor		
Hotel de Russie									m ²	ft ²	m	ft	
Garden Pergolato	–	–	–	80	–	100	–	–	–	–	20x8	65x26	First
Le Privé	12	–	–	12	–	–	–	–	22.5	242.1	6x4x3	13.1x19.7x9.8	First
Terrazza Diaghilev	–	–	–	30	–	70	–	–	90	295	18x5	59x16	First
Sala Torlonia	36	40	36	84	40	90	90	40	105	1130.2	15x7x3	49.2x22.9x9.8	First
Terrazza Sergej	–	–	–	35	–	50	–	–	80	262.5	16x5	52.5x16.4	First

For more facilities, see over page.

FIRST FLOOR



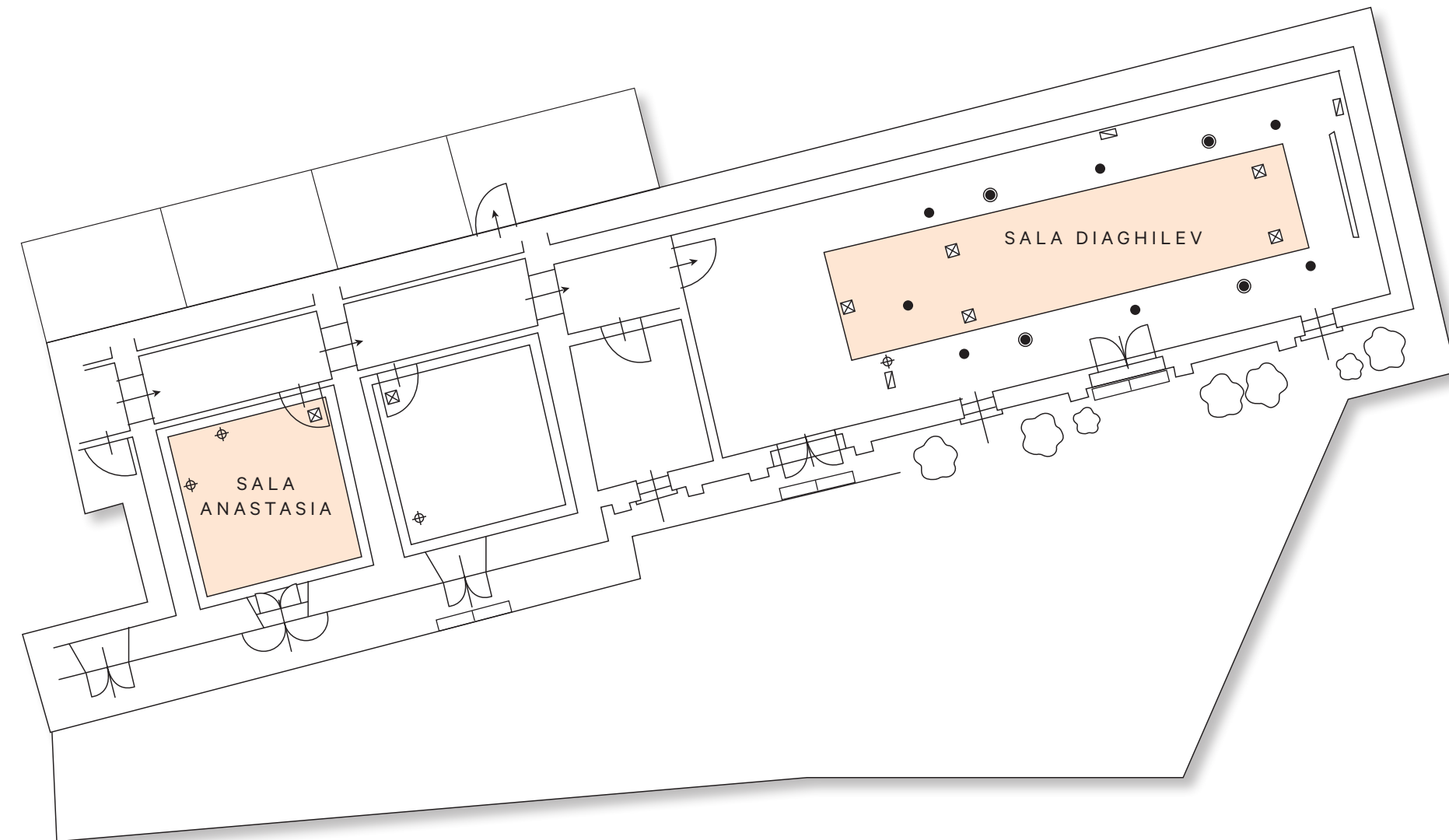
MEETING AND EVENTS FACILITIES AT HOTEL DE RUSSIE



Room	Board-room	Cabaret	Class-room	Dinner	Hollow Square	Reception	Theatre	U-Shape	Size		Dimensions (l x w x h)		Floor
									m ²	ft ²	m	ft	
Hotel de Russie													
Sala Anastasia	8	-	-	-	-	-	-	-	12	129.1	4x4x3	12.5x12.5x9.8	Ground
Sala Diaghilev	33	24	40	48	30	50	70	33	70	753.4	14x5x3	45.9x16.4x9.8	Ground

For more facilities, see previous page.

GROUND FLOOR



Hotel de Russie
 Via del Babuino 9
 00187 Rome Italy
 Telephone +39 06 32 88 81
 e: events.derussie@roccofortehotels.com



VERDURA RESORT
SICILIA

A ROCCO FORTE HOTEL





An environment as beautiful as Verdura Resort is truly inspirational when hosting a meeting, conference or product launch.

Set among 230 hectares of stunning landscape with a private beach, two Kyle Phillips golf courses, tennis courts and a 4000m² luxury spa with thalassotherapy pools, its outdoor 1000m² Amphitheatre makes a unique alternative for a cocktail reception, presentation or performance.

Its four restaurants use only the freshest local produce, and with menus overseen by award-winning Chef Fulvio Pierangelini your guests will be spoilt for choice.

MEETINGS & EVENTS

- Ballroom for up to 350 guests
- 7 meeting rooms for up to 160 guests
- Open-air amphitheatre for up to 500 guests
- Exclusive hire of resort available

OTHER FACILITIES

Accommodation

- All 153 bedrooms and 50 suites have sea views and private balconies or terraces

Restaurants & Bars

- Restaurants and bars: Zagara – restaurant, Liolà – Trattoria, restaurant and pizzeria, Buon Giorno – breakfast restaurant, Amare – sea food restaurant and bar
- Pool Bar, Granita Bar, Torre bar, Beach bar, Spa Bar – juice bar at Verdura Spa

Verdura Spa

- 4 thalassotherapy pools
- 20m lap pool
- 11 treatment rooms
- Double-height steam room, saunas, gym and yoga studio
- Rocco Forte Health programmes

GOLF & OTHER ACTIVITIES

- 2 championship 18-hole courses
- 9-hole par-3 course
- Driving range and putting green
- Golf Academy, Clubhouse
- 60m outdoor pool
- 6 floodlit clay tennis courts
- Private beach, water sports
- Football pitch
- Sightseeing excursions
- Helipad

DELEGATES' HIGHLIGHTS

The wide range of on-site team building activities at Verdura include golf, water sports, cooking classes, wine and olive oil tastings. Off-site, explore historical, gastronomic or cultural sights via private tours with an expert guide.





‘To have seen Italy without having seen Sicily is to not have seen Italy at all, for in Sicily lies the key to everything’

JOHANN WOLFGANG VON GOETHE, ITALIAN JOURNEY

LOCATION

- Sicily is the biggest island in the Mediterranean. An island at the crossroads of ancient civilizations, it is famous for its natural beauty, turquoise sea and wide range of beaches
- Easily accessible from Europe, less than 4 hours from London, Munich and Paris
- Mild climate makes it a year-round destination

TRANSFERS

- A scenic hour's drive from Palermo and Trapani airports and 3 hours from Catania airport
- 15-minute drive from Sciacca and 40 minutes from Agrigento





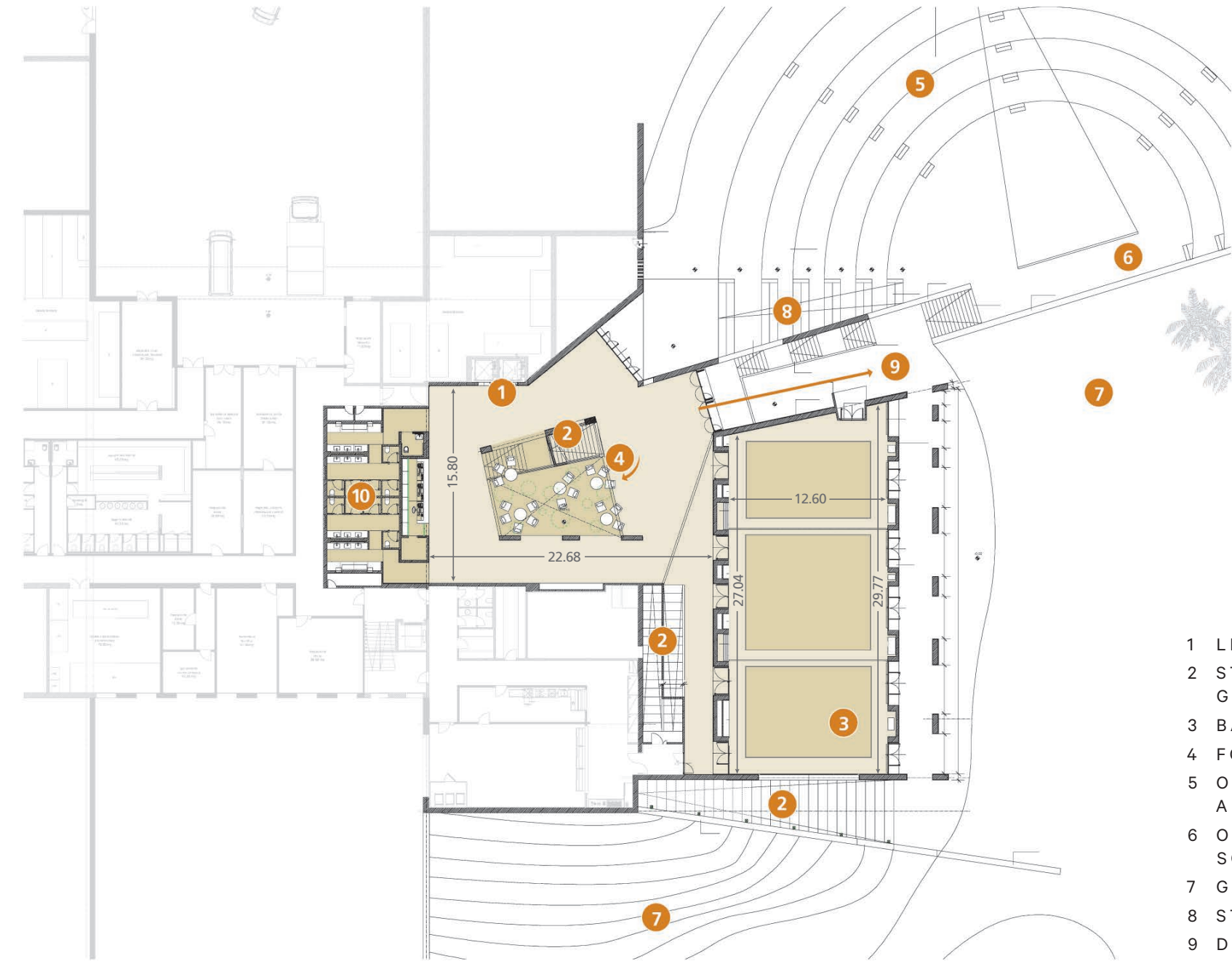
MEETING AND EVENTS FACILITIES AT VERDURA RESORT



Room	Board-room	Cabaret	Class-room	Dinner	Reception	Theatre	U-Shape	Size		Dimensions (l x w x h)		Floor
								m ²	ft ²	m	ft	
Verdura								m ²	ft ²	m	ft	
Auditorium	55	60	80	100	150	120	40	150	1615	7.7x19.3x3	25.3x63.3x9.8	First
-Palermo	16	15	28	20	30	35	15	43	263	7.7x5.6x3	25.3x18.4x9.8	First
-Etna	18	20	30	30	45	38	16	52	559	7.7x6.8x3	25.3x22.3x9.8	First
-Ragusa	18	20	30	30	45	38	16	50	538	7.7x6.6x3	25.3x21.7x9.8	First
Panorama	55	60	84	110	160	120	45	160	1722	7.5x20.8x3	24.6x68.3x9.8	First
-Messina	20	20	30	30	45	40	16	53	570	7.7x6.8x3	25.3x22.3x9.8	First
-Agrigento	20	20	30	30	45	40	16	53	570	7.7x6.8x3	25.3x22.3x9.8	First
-Siccia	20	20	30	30	45	40	16	53	570	7.7x6.9x3	25.3x22.6x9.8	First
Ballroom	n/a	140	160	280	350	300	n/a	355	3821	28x12.6x3.9 - 4.4	91.7x41.3x12.8 - 14.4	Ground
-A	45	35	50	70	100	80	30	95	1022	9.3x12.6x3.9 - 4.4	30.5x41.3x12.8 - 14.4	Ground
-B	60	45	50	90	100	80	46	132	1320	9.3x12.6x3.9 - 4.4	30.5x41.3x12.8 - 14.4	Ground
-C	50	35	50	70	100	80	36	110	1184	9.3x12.6x3.9 - 4.4	30.5x41.3x12.8 - 14.4	Ground
Catania	45	45	60	80	110	80	36	112	1205	13.1x8.6x3	43x28.2x9.8	First
Amphitheatre	n/a	n/a	n/a	n/a	n/a	500	n/a	1000	10763			Ground

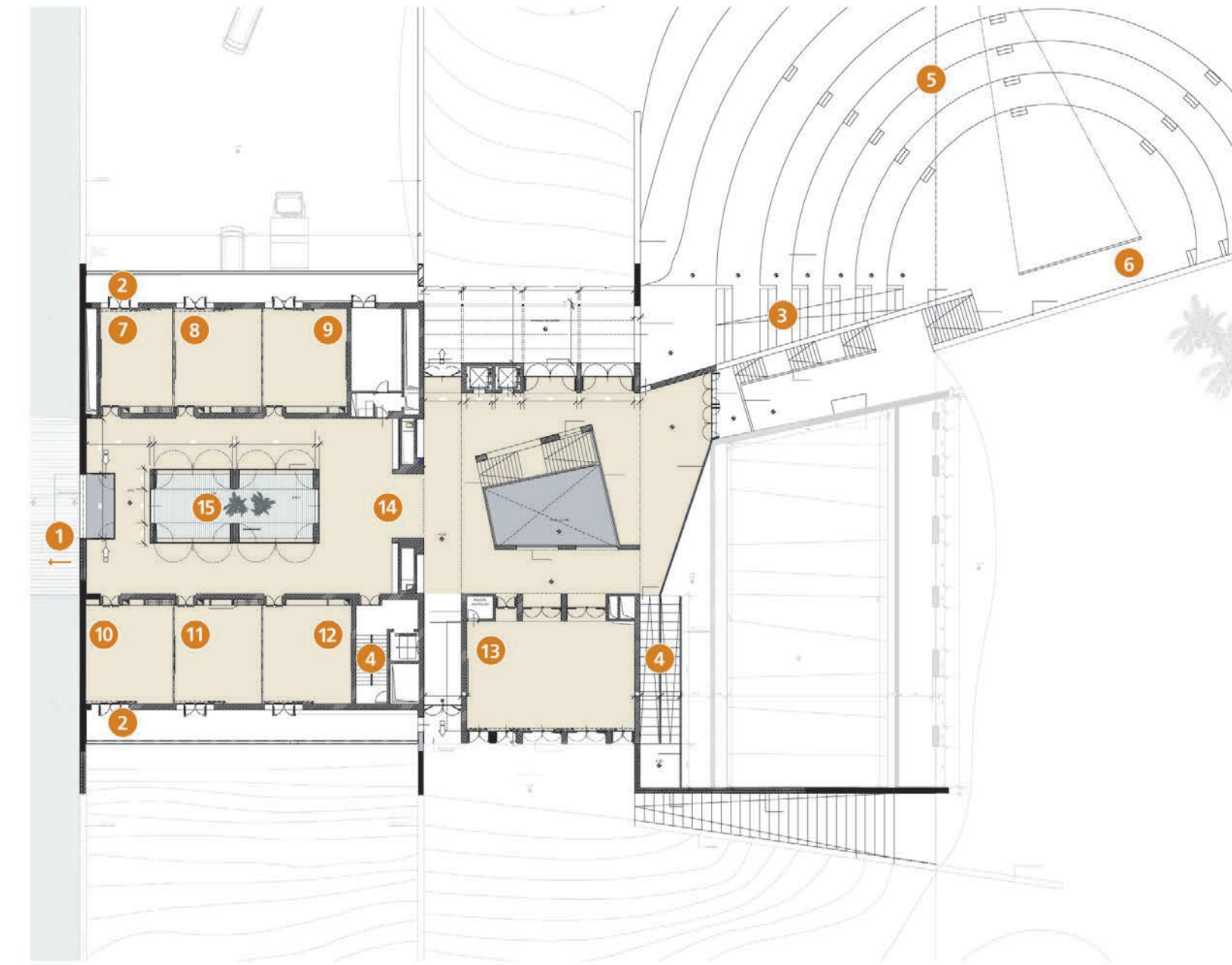
For more facilities, please turn over.

FLOORPLAN - LOWER GROUND FLOOR

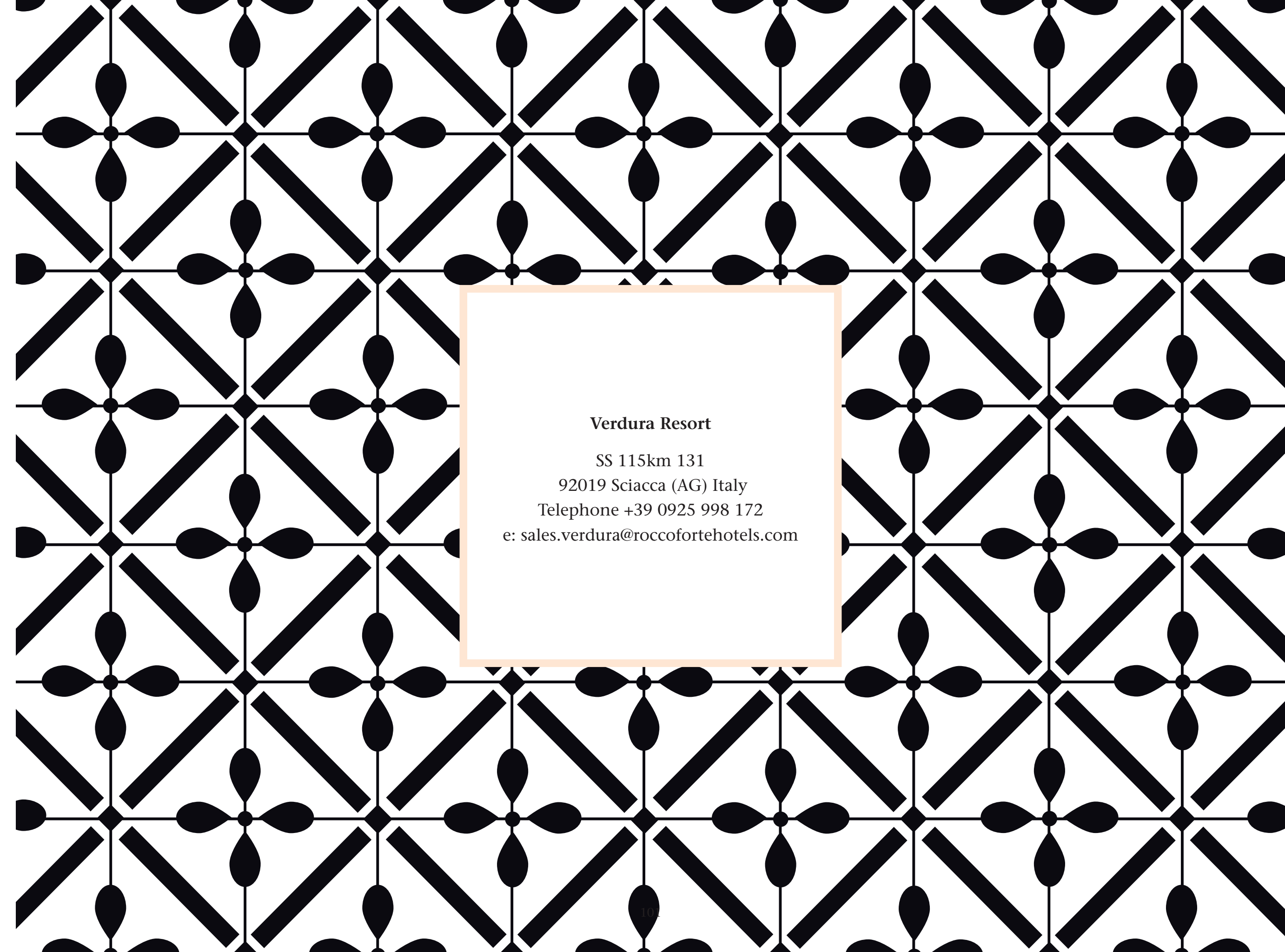


- 1 LIFTS
- 2 STAIRS TO UPPER GROUND FLOOR
- 3 BALLROOM
- 4 FOYER
- 5 OPEN-AIR AMPHITHEATRE
- 6 OUTDOOR SCREEN
- 7 GARDEN
- 8 STAIRS TO FOYER
- 9 DIRECT ACCESS TO THE AMPHITHEATRE
- 10 BATHROOMS

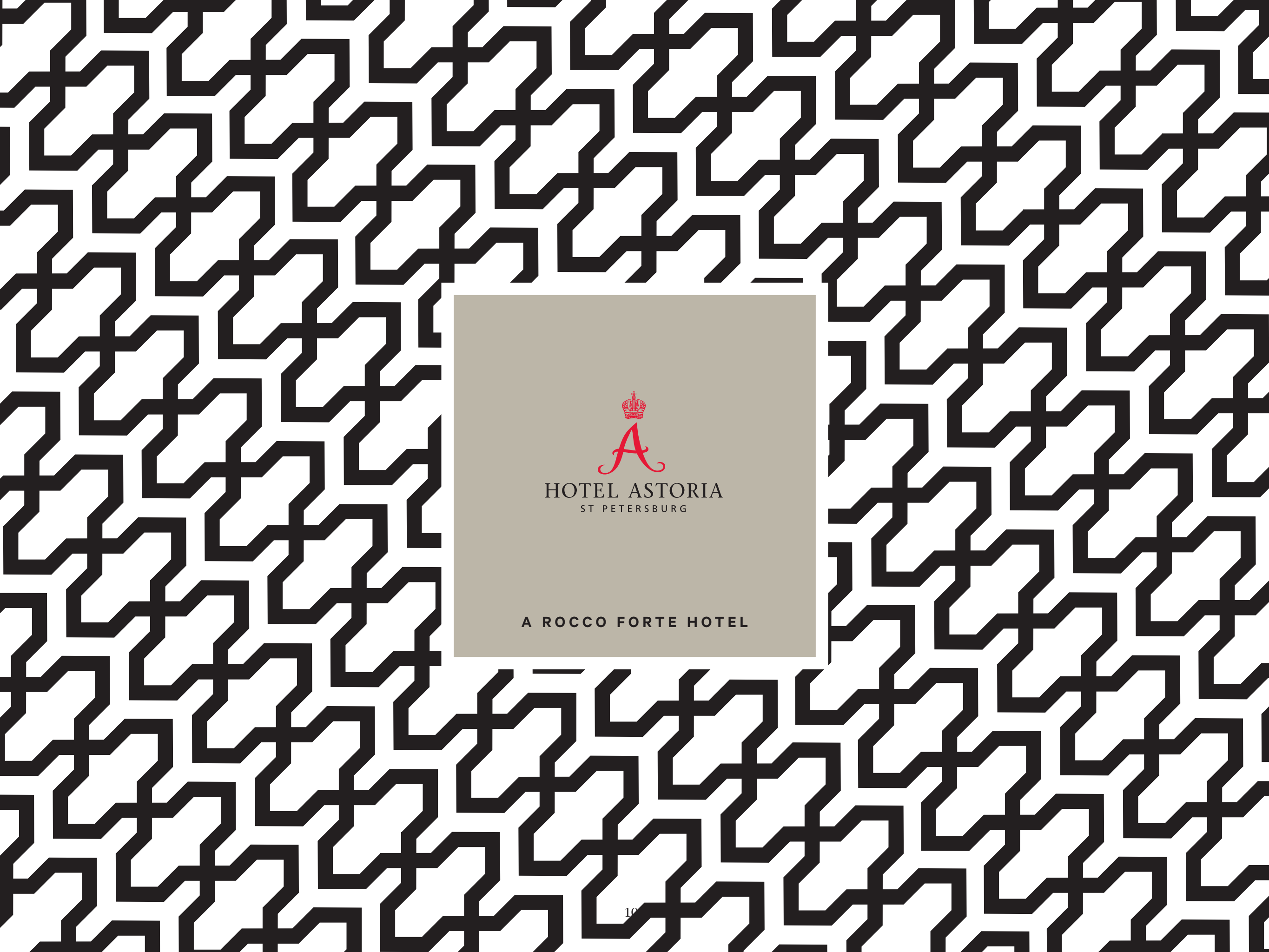
FLOORPLAN - GROUND FLOOR



- 1 ENTRANCE
- 2 OPEN TERRACE
- 3 ACCESS DOWN TO THE AMPHITHEATRE
- 4 STAIRS TO LOWER GROUND
- 5 OPEN-AIR AMPHITHEATRE
- 6 OUTDOOR SCREEN
- 7 PALERMO
- 8 ETNA
- 9 RAGUSA
- 10 MESSINA
- 11 AGRIGENTO
- 12 SCIACCA
- 13 CATANIA
- 14 FOYER
- 15 LEMON GARDEN



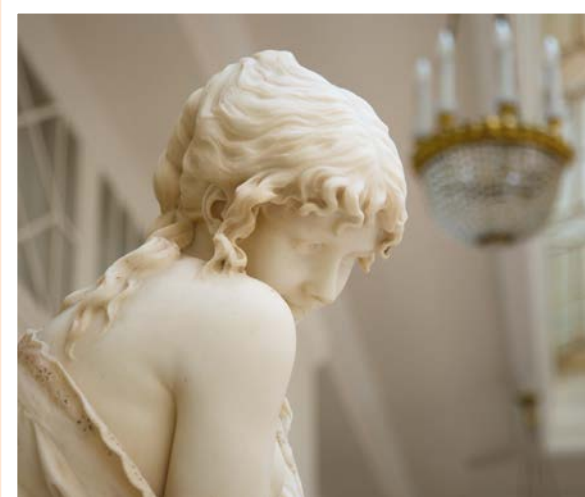
Verdura Resort
SS 115km 131
92019 Sciacca (AG) Italy
Telephone +39 0925 998 172
e: sales.verdura@roccofortehotels.com



HOTEL ASTORIA
ST PETERSBURG

A ROCCO FORTE HOTEL





Perfect for stylish banquets and meetings, Hotel Astoria could not be in a more enviable position in the centre of St Petersburg, the visually stunning 'Venice of the North'.

Here you will find two beautiful historic banqueting halls, five well-equipped meeting rooms plus four meeting rooms and a Conference Hall in the neighbouring Angleterre Hotel.

With spectacular views onto St Isaac's Square from its floor-to-ceiling windows, Astoria Café is the place to be seen, and offers delicious Russian and French cuisine.

MEETINGS & EVENTS

- Historic Winter Garden and Ballroom, available for car exhibitions to gala dinners for up to 350 guests
- 5 meeting rooms for up to 70 guests
- Business Centre
- 4 additional meeting rooms plus an auditorium for 186 guests in adjacent Angleterre Hotel

OTHER FACILITIES

Accommodation

- 83 bedrooms
- 86 suites including 234-310m² one to four-bedroom Tsar Suite
- An additional 192 rooms in adjacent Angleterre Hotel

Restaurant & Bar

- Astoria Restaurant, Lichfield Bar, Rotonda Lounge
- Borsalino Restaurant in Angleterre Hotel

Astoria Spa

- Sauna, steam bath and gym

La Maison De Beauté Carita Astoria

- 5 treatment rooms, hair salon
- Express beauty services

DELEGATES' HIGHLIGHTS

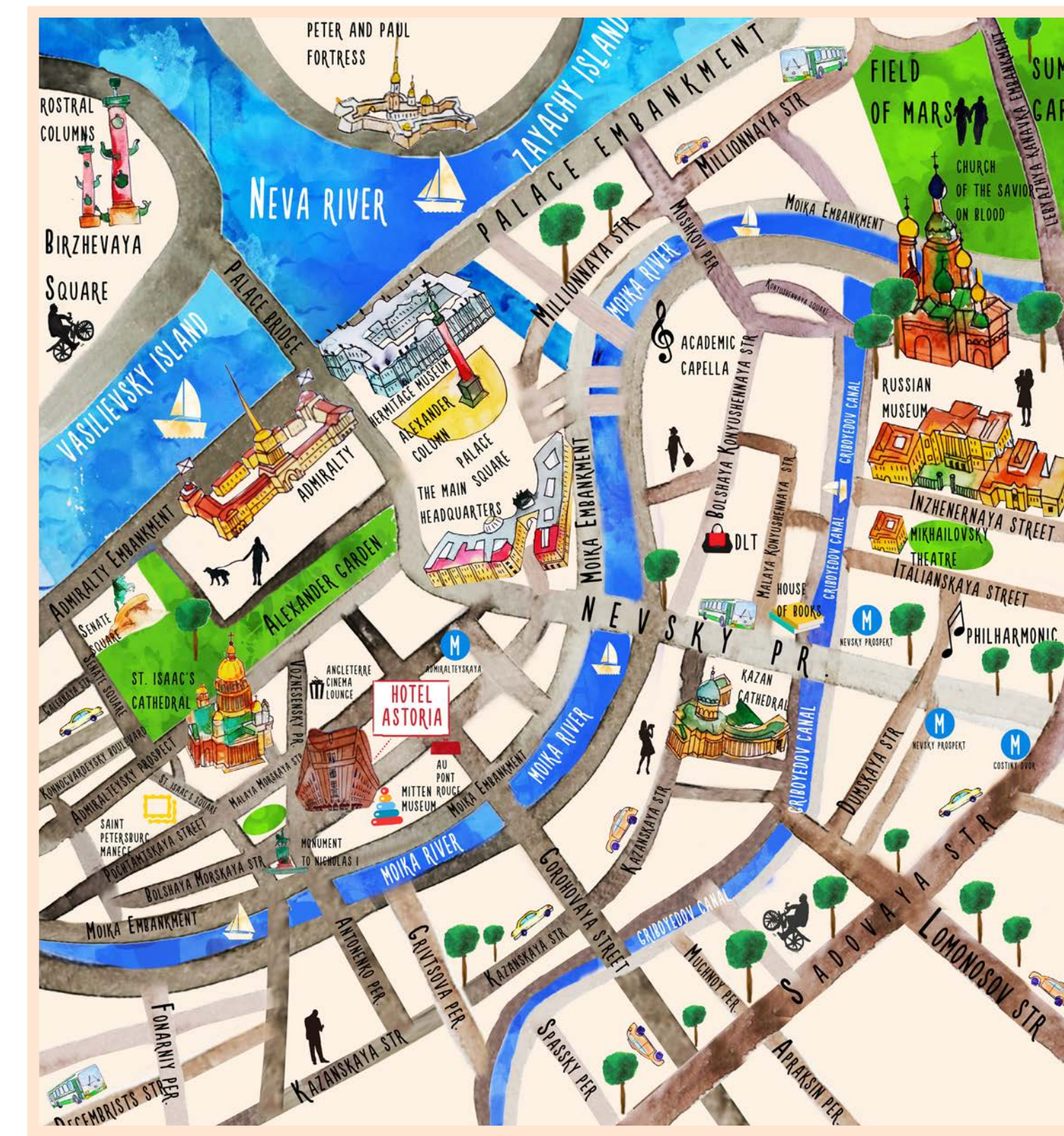
White Nights: from late May to early July it does not get dark in St Petersburg. Walk along the banks of the city's rivers and canals, in almost broad daylight.

LOCATION

- Hotel Astoria is in the centre of St Petersburg on St Isaac's Square, with spectacular views on to St Isaac's Cathedral
- Many of the city's main attractions, including the Hermitage Museum and the Mariinsky Theatre, are within walking distance

TRANSFERS

- 30 minutes from Pulkovo International Airport (LED)
- A short drive from five main railway stations
- Easy access – St Petersburg is just 2.5 hours from Frankfurt and Munich, 3 hours from London and 50 minutes from Helsinki





‘During white nights it is charmingly airy. It is alive,
deeply feeling city’

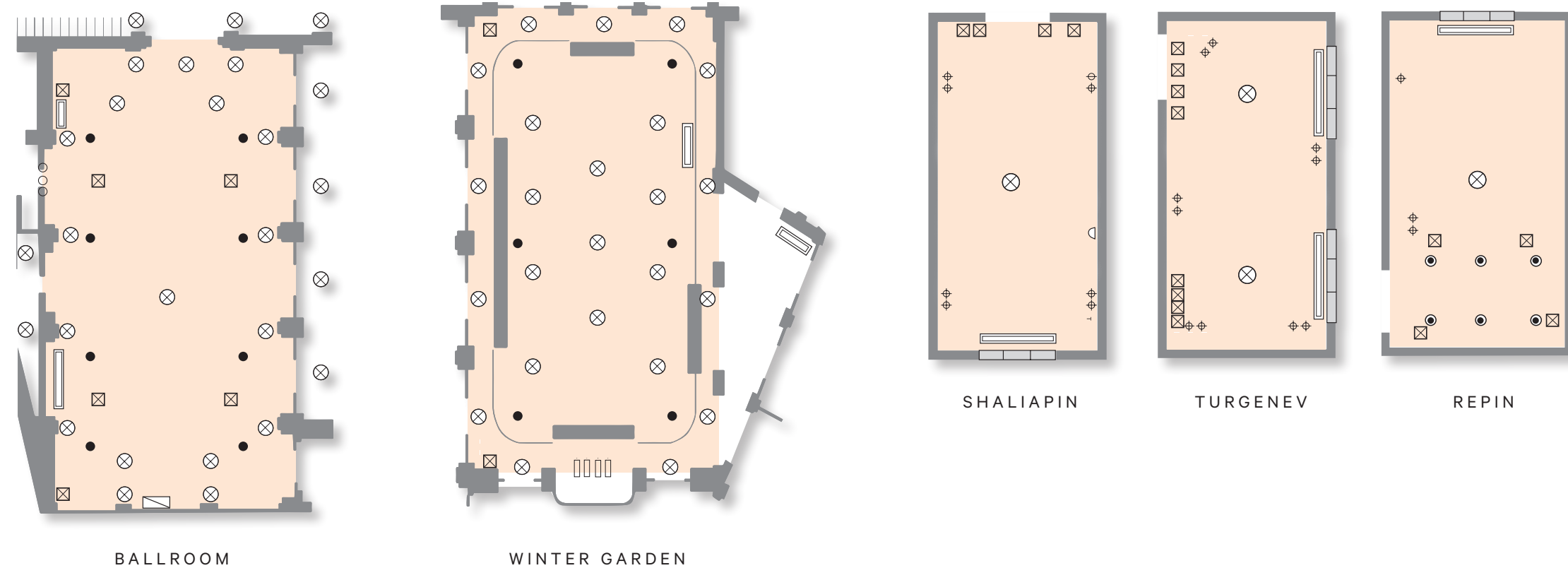
MAKSIM GORKIY

CONFERENCE AND BANQUETING FACILITIES AT HOTEL ASTORIA



Room	Board-room	Cabaret	Class-room	Dinner	Reception	Theatre	U-Shape	Size		Dimensions (l x w x h)		Floor
								m ²	ft ²	m	ft	
Hotel Astoria												
Winter Garden	50	84	80	150	150	120	40	170	1848	17x10x6.6	56x33x13.7-21.6	Ground
Ballroom	70	114	150	184	200	220	60	260	2788	24.9x10.4x7.5	82x34x24.6	Ground
Repin	10	12	16	10	15	18	9	27	91.2	3.8x7x4.3	12.5x22.9x14.1	Ground
Shaliapin	4	6	8	8	10	12	8	16	52.4	3.6x5.2x4.3	11.9x17x14.1	Ground
Turgenev	14	18	20	10	15	24	13	41	416	5x8.2x4.3	27x16x14.1	Ground

GROUND FLOOR



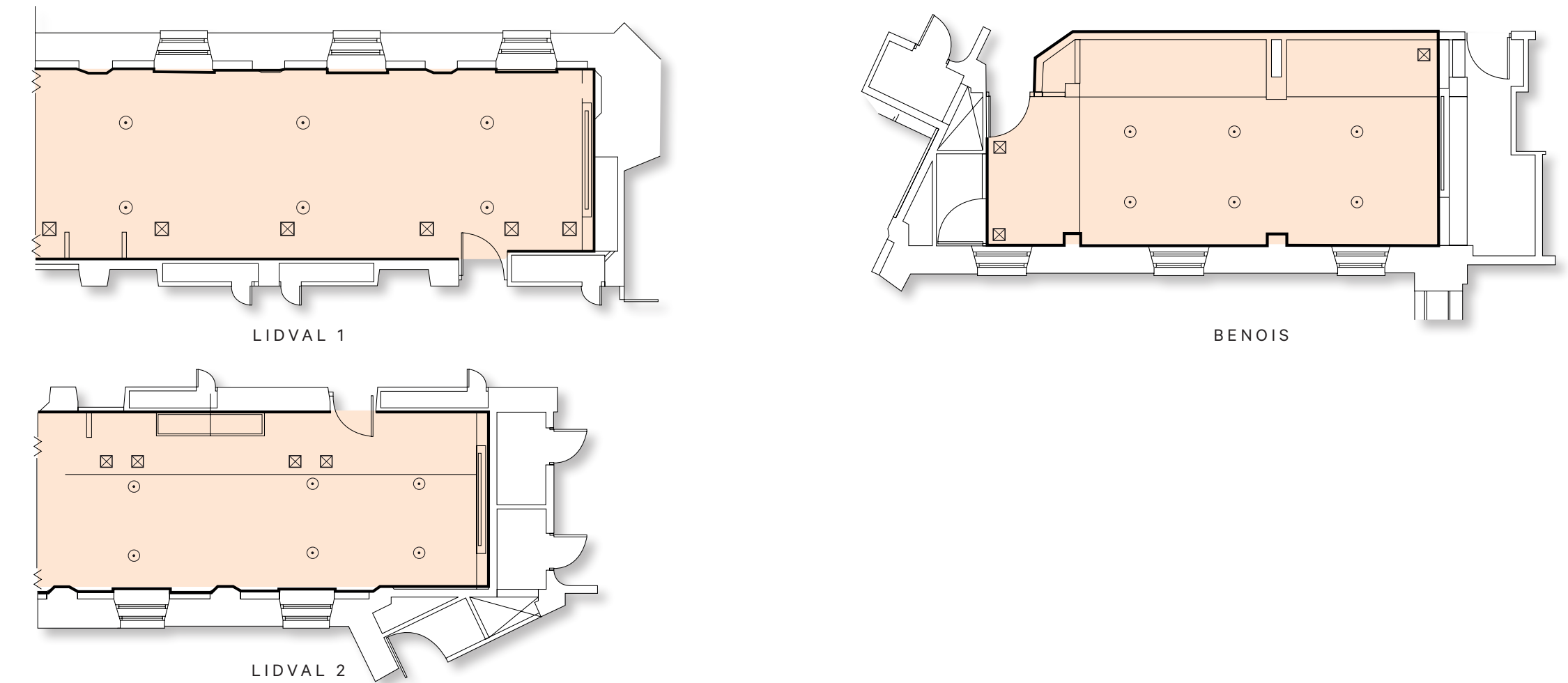
CONFERENCE AND BANQUETING FACILITIES AT HOTEL ASTORIA



Room	Board-room	Cabaret	Class-room	Dinner	Reception	Theatre	U-Shape	Size		Dimensions (l x w x h)		Floor
								m ²	ft ²	m	ft	
Hotel Astoria												
Benois	22	18	20	32	25	30	22	72	775	4.5x16x3.02	15x52.5x7.9-10	Second
Lidval 1	22	24	24	24	35	40	25	58	624	12x4.5x3.02	39x15x7.9-10	Second
Lidval 2	20	18	18	24	35	30	21	53	571	10.6x4.5x3.02	35x15x7.9-10	Second
Lidval 1&2	40	36	40	48	70	70	36	111	1195	22.6x4.5x3.02	74x15x7.9-10	Second

SECOND FLOOR

Angleterre Hotel over page.



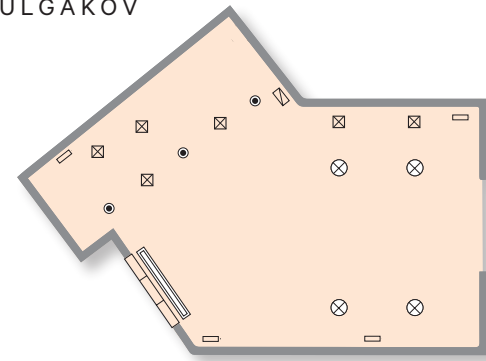
CONFERENCE AND BANQUETING FACILITIES AT ANGLETERRE HOTEL



Room	Board-room	Cabaret	Class-room	Dinner	Reception	Theatre	U-Shape	Size		Dimensions (l x w x h)		Floor
								m ²	ft ²	m	ft	
Angleterre Hotel												
Bulgakov	20	24	24	32	30	40	18	60	641.4	5x12x3	16.35x39.24x9.8	Fourth
Malevich	12	18	16	24	20	20	10	43.5	468.2	5x8.7x3	16.35x28.6x9.8	Fifth
Conference Hall	-	-	-	-	-	186	-	200	2138	10x20x6	32.7x65.4x19.6	Ground
Anna Pavolva	50	48	60	64	80	100	46	118	1270	7.63x17x3.4	56x25x11.1	Ground
Anna Pavolva 1	20	18	24	24	30	30	16	46	495	7.63x7.5x3.4	25x24.5x11.1	Ground
Anna Pavolva 2	20	30	30	40	50	50	20	72	775	7.63x9.5x3.4	25x31x11.1	Ground
Esenin	20	24	16	32	20	30	15	50	538	7.5x8.5x3.4	24.6x27.9x11.1	Ground

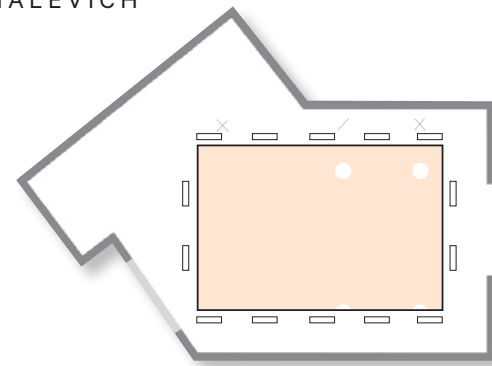
FOURTH FLOOR

BULGAKOV



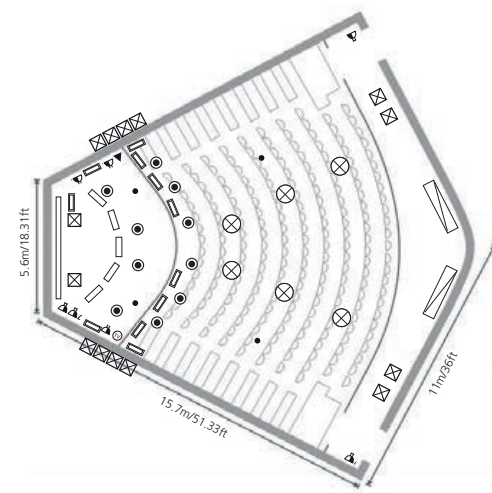
FIFTH FLOOR

MALEVICH



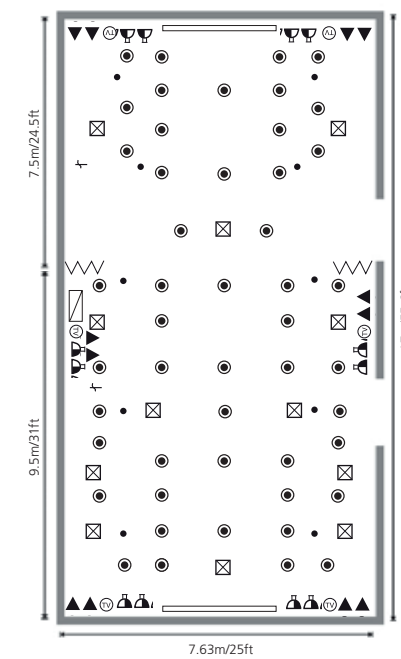
GROUND FLOOR

CONFERENCE HALL



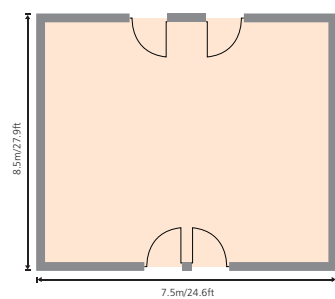
GROUND FLOOR

ANNA PAVOLVA



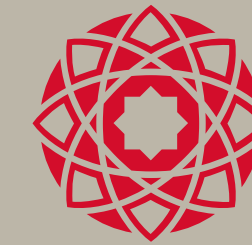
GROUND FLOOR

ESENIN



Hotel Astoria

St Isaac's Square
 Ul. Bolshaya Morskaya 39
 St Petersburg 190000 Russia
 Telephone +7 812 494 57 57
 Fax +7 812 494 50 59
 e: reservations.astoria@
 roccofortehotels.com



ASSILA HOTEL
JEDDAH

A ROCCO FORTE HOTEL





ASSILA HOTEL
JEDDAH



Beautifully designed by Martin Brudnizki and Olga Polizzi, Assila Hotel is located in the heart of Jeddah's Business and Shopping district.

Meeting spaces are designed for conferences and events of all sizes and can accommodate up to 600 guests. They are comfortable, elegant and practical, with state-of-the-art facilities.

The hotel will feature a variety of outstanding restaurants for guests. One of them being Aubergine, situated next to the hotel's rooftop pool with breathtaking views over the city.

MEETINGS & EVENTS

- 386m² ballroom (dividable into 2 separate rooms) for up to 600 guests
- 187m² pre-function lounge for up to 180 guests
- Dedicated meeting floor with:
 - 11 meeting rooms (2 can interconnect) for up to 150 delegates
 - All with natural daylight
 - Reception, lounge and Business Centre
 - All with high-speed Wi-Fi access
 - On-property car park for 550 cars

OTHER FACILITIES

Accommodation

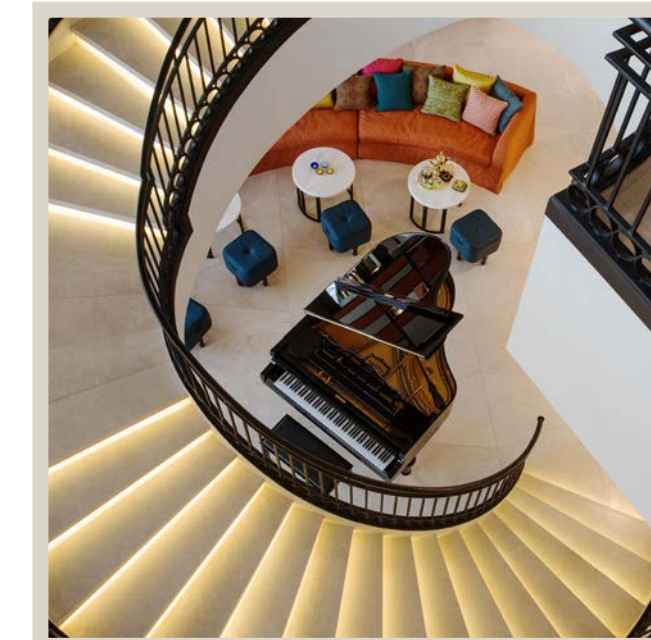
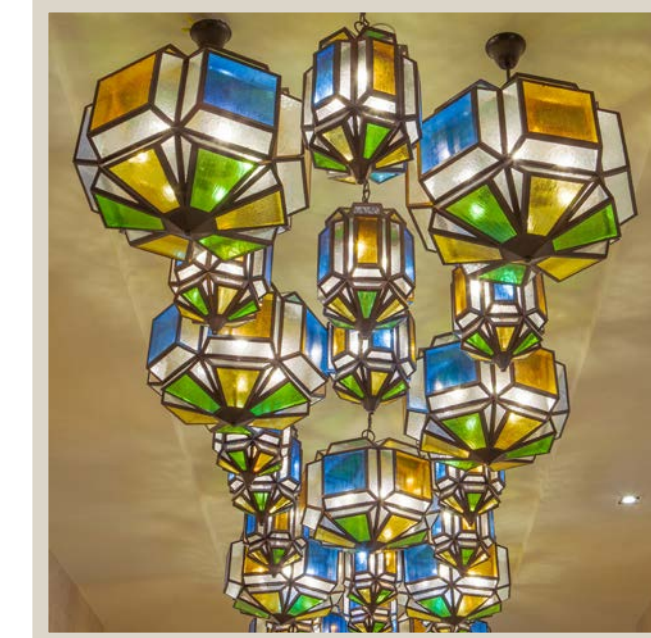
- 147 rooms, from 44m²
- 63 suites, from 79m²
- The 597m² Royal Suite overlooks the city of Jeddah
- 94 residential suites, from 63m²

Restaurants

- Aubergine – Arabic Mediterranean restaurant
- CoCo'Ba – chocolaterie and bakery
- Il Caffé – 24-hour Italian caffè with terrace
- Twenty Four – international buffet restaurant
- Pampas – Argentinian grill restaurant
- Poolside lounge

Assila Spa

- A 1,550m² spa on the 17th and 18th floors with 7 treatment rooms, a 216m² gym and a 52m² gym, squash courts, hairdresser, saunas, steam rooms, experience showers, relaxation rooms and a healthy snack lounge
- 25 x 5m rooftop pool





'Jeddah has remained the place that we love'

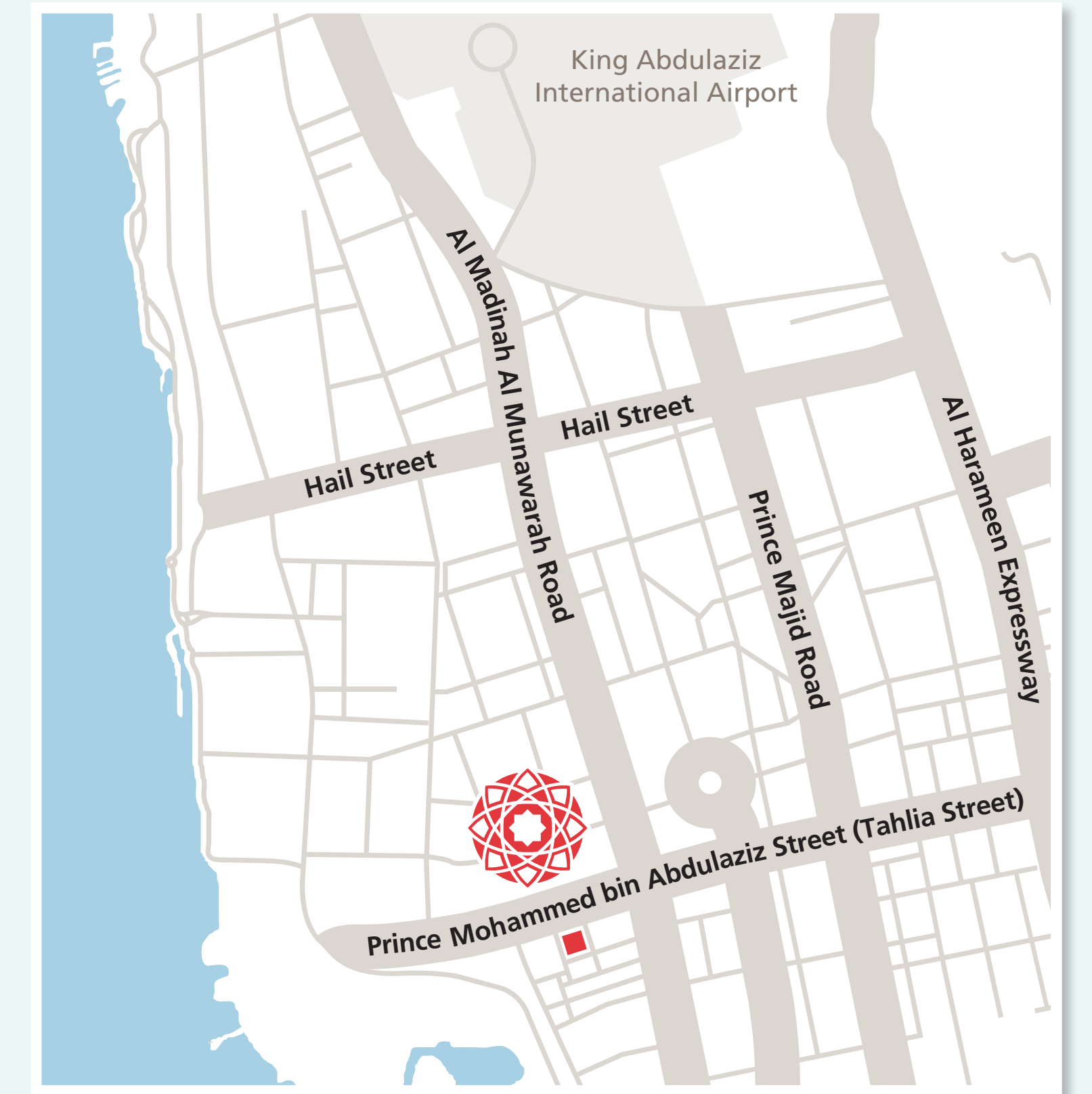
PRINCE BADR BIN ABDULMEHSEN

LOCATION

- Assila Hotel sits on Prince Mohammed bin Abdulaziz Street (known as Tahlia Street), in the heart of Jeddah's Central Business and Shopping District. Set in two buildings across a central courtyard which is accessed via a private driveway

TRANSFERS

- A 20-minute drive to King Abdulaziz International Airport (JED) and 15 minutes to the Corniche
- A 45-minute drive to Holy City of Makkah
- A 3.5-hour drive to Holy City of Al Madinah



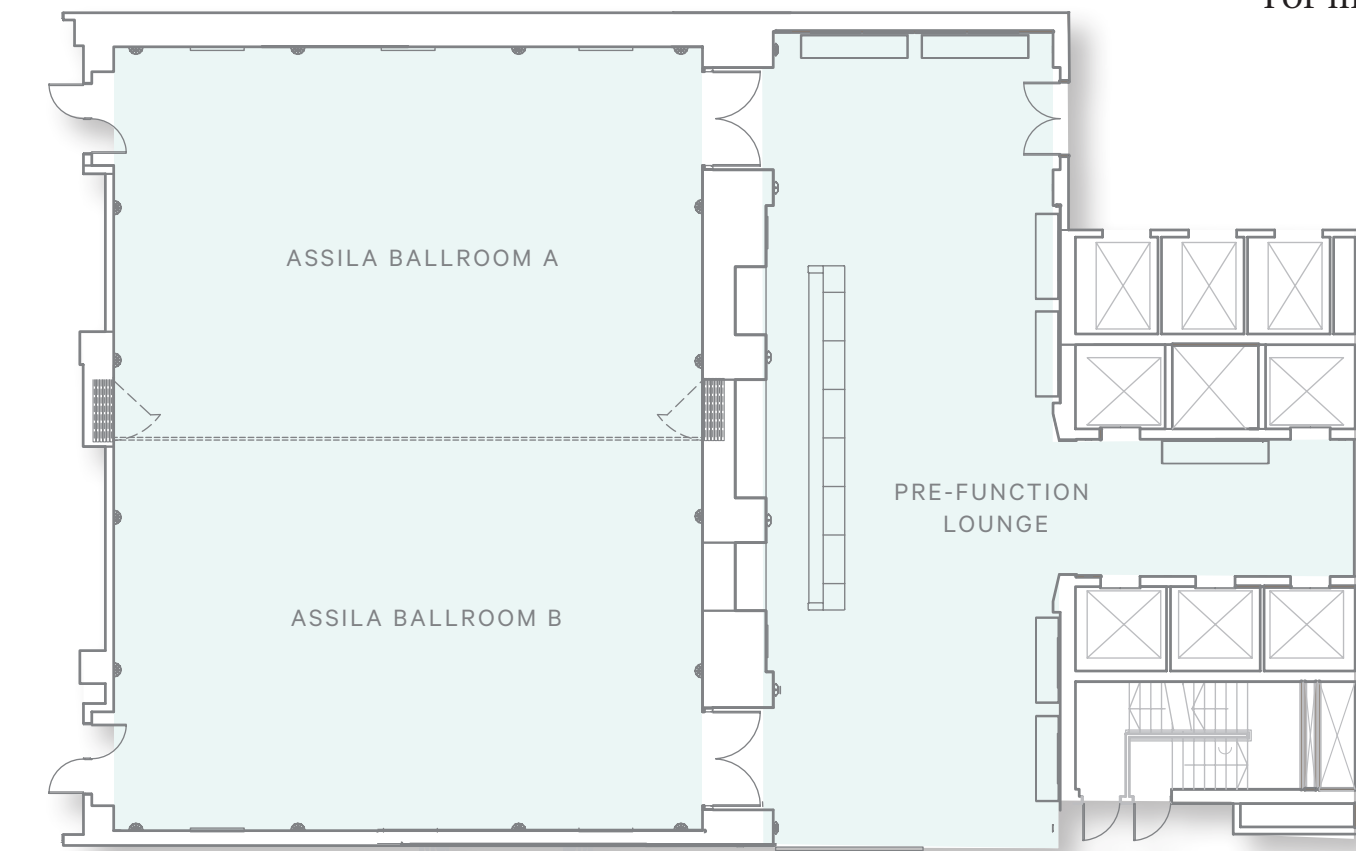


CONFERENCE AND BANQUETING FACILITIES AT ASSILA HOTEL



Room	Board-room	Semi-Round	Class-room	Dinner	Hollow Square	Reception	Theatre	U-Shape	Size		Dimensions (l x w x h)	
									m ²	ft ²	m	ft
Assila Hotel									m ²	ft ²	m	ft
Assila Ballroom	52	120	168	240	84	350	288	70	386	4169	21.8x16.1x3.6	71.5x52.8x11.9
Assila Ballroom A	34	60	84	120	50	175	144	40	193	2084	10.9x16.1x3.6	35.7x52.8x11.9
Assila Ballroom B	34	60	84	120	50	175	144	40	193	2084	10.9x16.1x3.6	35.7x52.8x11.9
Pre-Function Lounge	-	-	-	-	-	120	-	-	187	2020	22.4x8.3x3.6	73.4x27.2x11.9

For more facilities, please turn over.

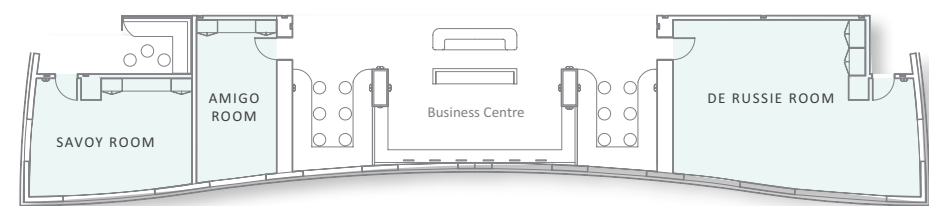
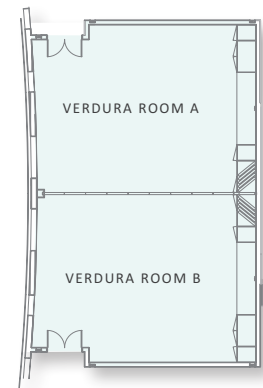
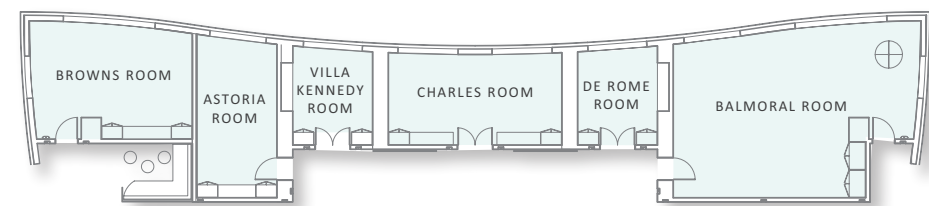


CONFERENCE AND BANQUETING FACILITIES AT ASSILA HOTEL



Room	Board-room	Semi-Round	Class-room	Dinner	Hollow Square	Reception	Theatre	U-Shape	Size		Dimensions (l x w x h)	
Assila Hotel									m ²	ft ²	m	ft
Verdura	34	30	48	60	42	140	150	36	160	1728	15.8x9.6x3.4	51.8x31.4x11.1
Verdura A	16	15	18	30	26	70	75	14	80	864	7.9x9.6x3.4	25.9x31.4x11.1
Verdura B	16	15	18	30	26	70	75	14	80	864	7.9x9.6x3.4	25.9x31.4x11.1
Balmoral	14	25	30	40	28	40	60	15	92	994	8.2x7.2x3.4	26.9x23.6x11.1
De Russie	14	25	30	40	28	40	60	15	92	994	8.2x7.2x3.4	26.9x23.6x11.1
Charles	8	-	-	10	-	17	10	8	35	378	3.8x3.7x3.4	12.4x12.1x11.1
Brown's	16	-	16	-	-	-	28	16	32	346	7.7x4.9x3.4	25.2x16x11.1
Savoy	16	16	16	-	-	-	28	16	32	346	7.7x4.9x3.4	25.2x16x11.1
Amigo	12	-	16	-	14	-	20	12	28	302	7.1x3.8x3.4	23.2x12.4x11.1
Astoria	12	-	12	-	-	-	20	12	28	302	7.1x3.8x3.4	23.2x12.4x11.1
De Rome	8	16	-	-	-	-	-	6	23	248	8.1x3.8x3.4	26.5x12.4x11.1
Villa Kennedy	8	-	-	10	-	17	10	6	23	248	3.8x3.7x3.4	12.4x12.1x11.1

For more facilities, see previous page.



Assila Hotel

Prince Mohammed bin
Abdulaziz Street (Tahlia Street)
P.O. Box 116887, Jeddah 21391,
Kingdom of Saudi Arabia

Telephone +966 12 231 9800
Fax: +966 12 231 9900
e: reservations.assila@roccofortehotels.com



FUTURE OPENING SHANGHAI

For centuries, Shanghai has been a magnet for adventurers and entrepreneurs. Artistic, cosmopolitan and glamorous, it's one of the most important financial centres in Asia. The city's dynamic mix of east and west, of old and new, is reflected in the beautiful art deco architecture, the traditional Shikumen and the towering skyscrapers that shape its modern skyline today.

Our Shanghai hotel will be set along the XuHui Riverside, amongst beautifully landscaped spaces in the dynamic West Bund. We'll be keeping company with theatres, museums and galleries, fashionable boutiques and emporiums, as well as leading business and government offices. Our first hotel in Asia will occupy the top 15 floors of the tallest building in a brand new development. We're planning 280 rooms and suites, all with views of the city, three new restaurants, a grand ballroom, a Rocco Forte Spa, and more.

We'll let you know when it's open for bookings.

MEETINGS AND EVENTS

- Grand ballroom and meeting rooms

OTHER FACILITIES

Accommodation

- 280 rooms and suites

Restaurants

- 3 restaurants

A Rocco Forte Spa

- Gym
- Sauna and steam rooms
- Swimming pool
- Treatment rooms



LOCATION

- Opposite the Shanghai Expo site across the Huangpu River

TRANSFERS

- A 30-minute drive from Pudong International Airport or Hongqiao International Airport
- Helipad

CONTACTS

If you have an enquiry or you need more information please contact the Global Sales Office or the hotel directly.

UK

Director of Global Sales, C&I & Entertainment

✉ Kos Kaklidakis +44 (0) 207 321 2626

Global Sales Manager, C&I & Entertainment

✉ Claire Mahon +44 (0) 20 7766 3131

Global Sales Manager & Business Travel

✉ Victoria Sutter +44 20 7766 3138

FRANCE & BENELUX

Director of Global Sales, France & Benelux

✉ Laurent Vannier +44 20 7766 3134

GERMANY

**Global Sales Manager C&I, Germany,
Austria & Switzerland**

✉ Juliette Schwartz +49 (0) 69 71712 1406

Global Sales Manager, Germany

✉ Sascha Vaupel +49 (0) 69 71712 1407

USA

Director of Global C&I Sales, East Coast

✉ Natasha Shah +1 972 803 4155

Director of Global Sales, West Coast

✉ Mary Geong +1 415 269 8273

Director of Global C&I Sales, Midwest

✉ Mark Marino +1 773 944 0238

Calls are charged at International rates.

ASIA PACIFIC 65 6306 3404

EUROPE 1 682 514 4210

MIDDLE EAST 65 6306 3405

THE AMERICAS 1 682 514 4158

GDS chain code is FC.

FOLLOW US  RoccoForteHotels  @RF_Hotels  @roccofortehotels